

# Expo 2025 Osaka, Kansai, Japan in Data

➤ At Expo 2025 Osaka, Kansai, Japan **a diverse range of people came together and interacted with each other to create the Expo.**

## Expo 2025 Osaka, Kansai, Japan Keyword: “Co-Creation”

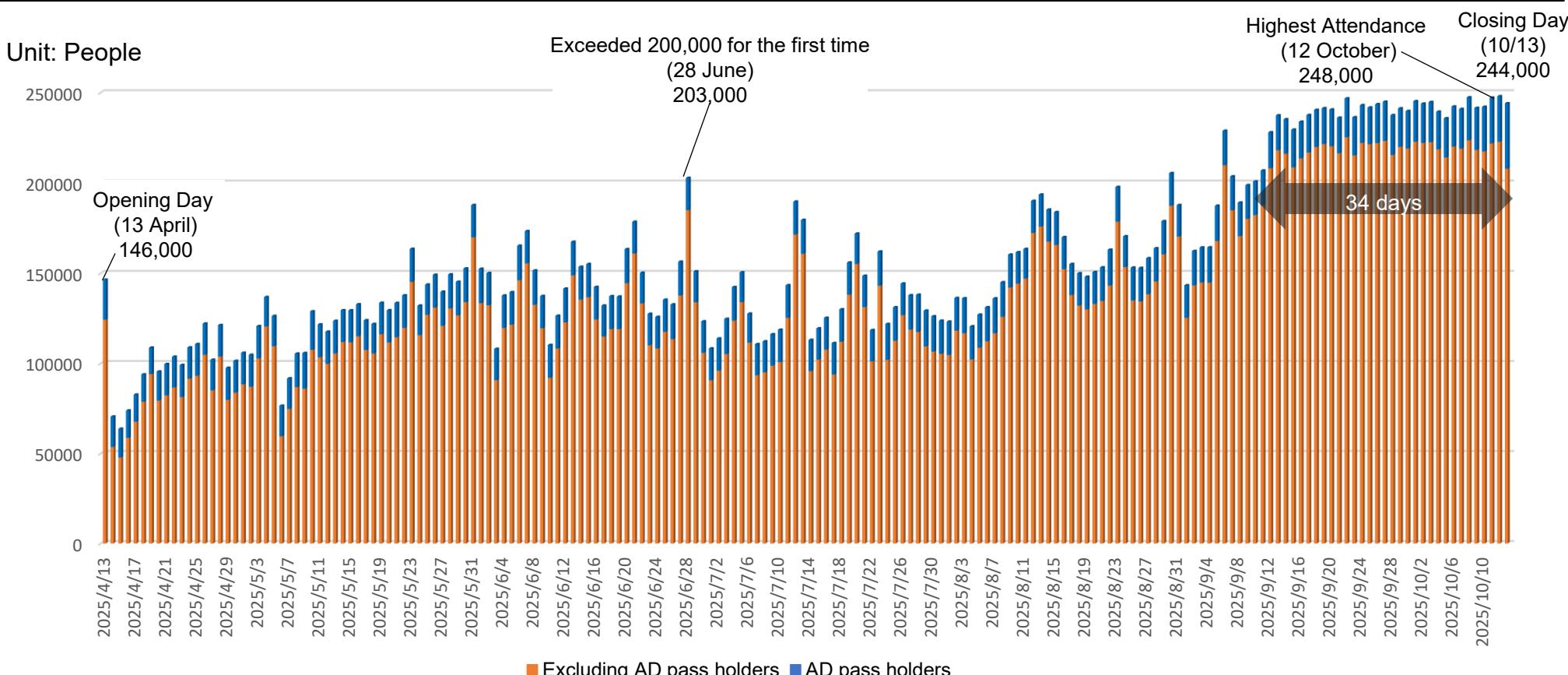
- Total Visitors: **Approx. 29.02 mil**  
Visitor survey respondents: **Approx. 1.2 mil people**  
Percentage of respondents who reported overall satisfaction: **74.9%**
- Virtual Expo  
No. of times accessed: **Approx. 31.83 mil**  
No. of exhibitors: **338**
- Number of social media posts about the appeal of Expo 2025 Osaka, Kansai, Japan: **Approx. 8.6 mil posts**  
\* X, Facebook, YouTube, Instagram estimated by the Japan Association for the 2025 World Exposition.  
\* Survey period: 1 January - 15 December 2025.  
\*Target hashtags: #EXPO2025, #大阪関西万博, #大阪・関西万博, #EXPO2025Forever
- Volunteers: **Approx. 18,000 people**
- Guest Service Attendants: **Approx. 1000 people**
- Cleaning Staff, Medical Relief Personnel, Security Staff, Police, Fire and Sanitation Officials: **Approx. 17,000 people total**
- Retail Personnel: **Approx. 18,000 people**
- Pavilion Staff
- Personnel and Companies involved in Association projects (design, construction, demolition, maintenance of venues, etc.)
- Transport Personnel: **Approx. 50,000 people**
- Logistics Personnel: **Approx. 3,000 people**
- Organisers, organising staff, etc. (Since inception approx. 2,000)
- Official Participants: **158 countries and regions, 7 international organisations**
- Domestic Pavilion Exhibitors: **17**
- Donors: **Approx. 2,300 companies and individuals**
- Supporting Partners: **924 companies and individuals**  
\* Sponsorship of Future City, Water Show, On-site demonstration of next-gen advanced technologies including autonomous driving, Theme Projects, Theme Weeks, Promotion, and Operation of the Expo.
- Local Governments that participated in on-site exhibitions and events: **Over 500 from around Japan**
- TEAM EXPO 2025 Programme Participants on-site and off-site: **2,931 Co-Creation Challenge and Co-Creation Partners Registered**
- Event-related personnel: **Approx. 156,000 people**
- Senior Advisor, Producers, Directors, Experts contributing to the council
- Music, Architecture, and Art Professionals
- Ambassadors and Special Supporters
- Media Personnel: **Approx. 21,000 people**

\*The number of volunteers includes on-site volunteers and Osaka city volunteers. The numbers of Guest Service Attendants, Event Personnel, Cleaning Staff, Medical Relief Personnel, Security Staff, Police, Fire and Sanitation Officials, Retail Personnel, Logistics Personnel, and Media Personnel are based on the number of AD passes issued.

# Visitor Data

# 1. Visitor Numbers Trend

- Total number of Expo 2025 Osaka, Kansai, Japan visitors: **29.02 million visitors** (excluding AD Pass holders: **25.58 million**)
- Overall average daily attendance (from 13 April to 13 October): **158,000 visitors** (excluding AD Pass holders: **139,000 visitors**)
- The total visitor number surpassed **1 million (23 April)**, **5 million (26 May)**, **10 million (29 June)**, **15 million (6 August)**, **20 million (5 September)**, and **25 million (27 September)** in quick succession. Furthermore, from 10 September onwards, daily visitor numbers exceeded **200,000** for **34 consecutive days**.



# (For Reference) Visitors' Age Based on Tickets and Expo ID

Figure 1:  
Visitors by Ticket Type

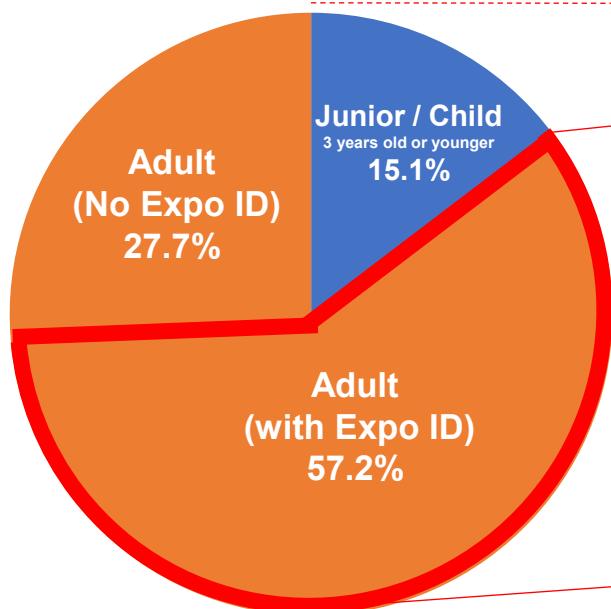


Figure 2:  
Age of those who registered an Expo ID and entered with adult tickets

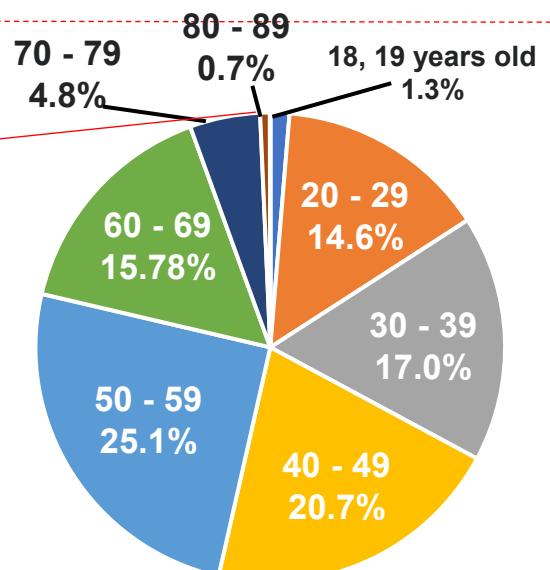
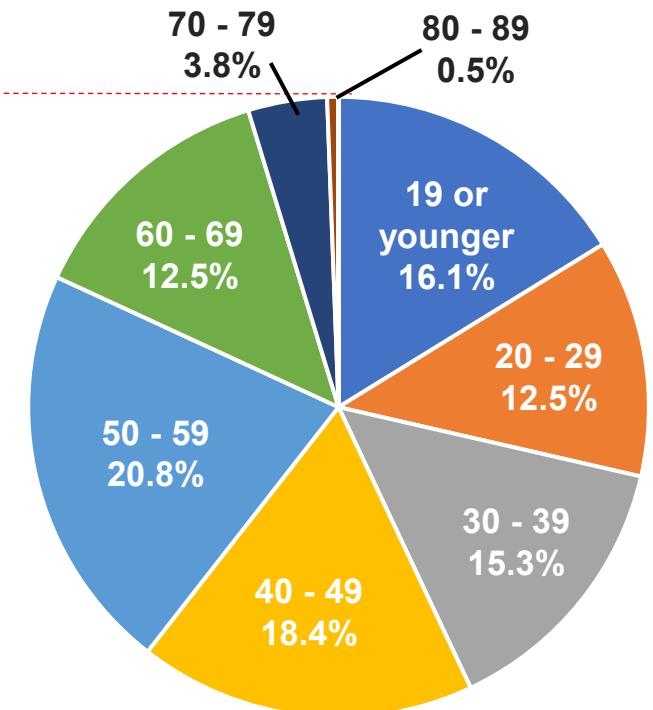


Figure 3:  
Estimated Age Distribution of Ticket Holders



## Ticket Types Used for Admission

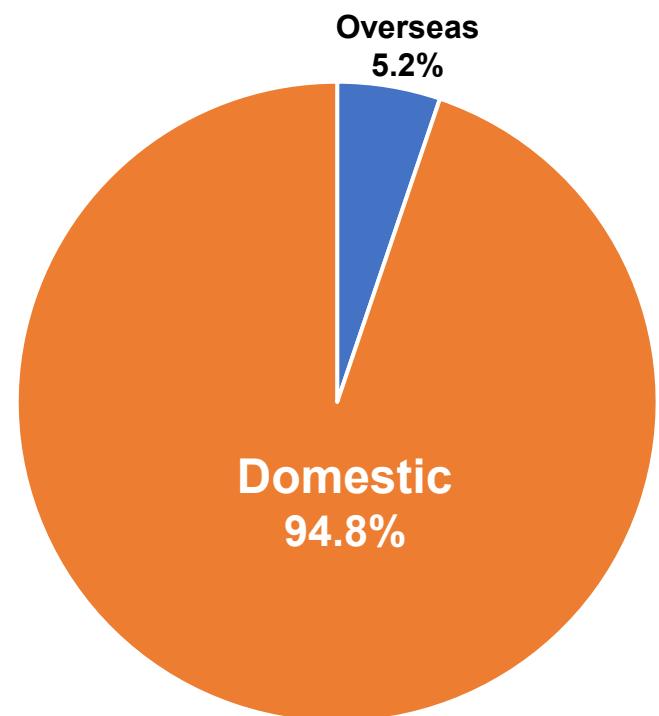
- Adult: 18 years old or older
- Junior: 12 – 17 years old
- Child: 4 – 11 years old
- 3 years old or younger

(For Reference) The total number of visitors related to educational trips, including school trips and local government invitation programmes was approximately 1.3 million.

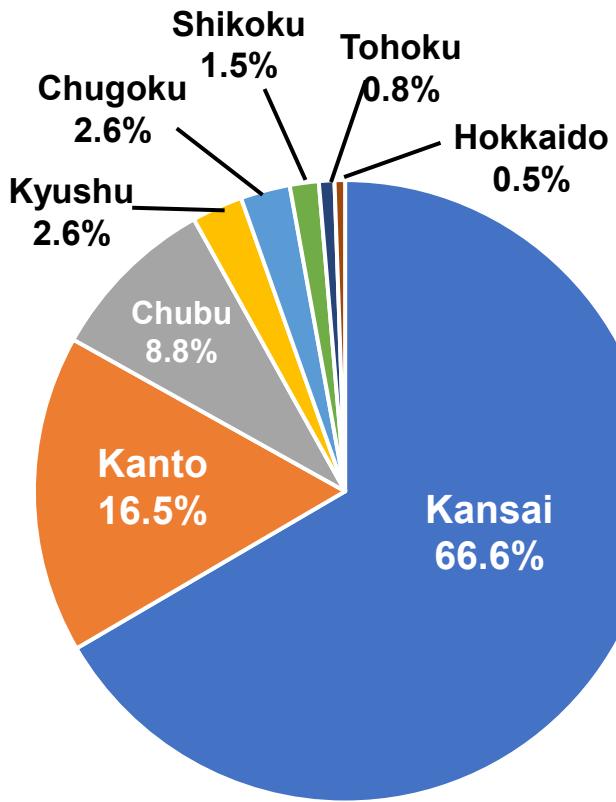
\* Assuming that the age composition of visitors with adult tickets is the same as the age composition of visitors that registered Expo IDs (Figure 2). Estimated by adding the percentages of Junior, Child, 3 years old or younger tickets (Figure 1).

# (For Reference) Visitors' Area of Residence Based on Expo ID

Ratio of Domestic and Overseas Visitors

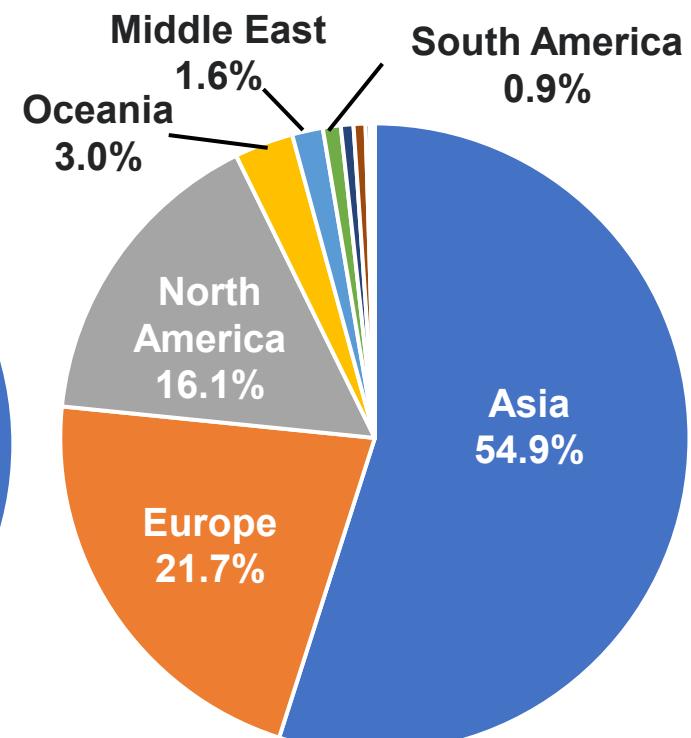


Domestic Visitors



Overseas Visitors

\* Select your place of residence on the Expo ID



✓ Visitors from 183 countries and regions

(For Reference) The number of overseas visitors is estimated to be approximately 2 million people, or 6.9% of the total number of visitors\*, based 5.2% of Expo IDs and 19.8% of AD passes being registered to overseas residents.

\*Total number of visitors: 29.02 million (of which 680,000 were AD pass holders)

# (For Reference) Domestic Visitors' Prefecture of Residence Based on Expo ID

Rank	Prefecture	Percentage of Visitors
1	Osaka	41.16%
2	Hyogo	12.80%
3	Tokyo	7.98%
4	Aichi	4.85%
5	Kyoto	4.56%
6	Kanagawa	3.61%
7	Nara	3.52%
8	Shiga	2.18%
9	Saitama	1.90%
10	Chiba	1.90%
11	Fukuoka	1.23%
12	Mie	1.21%
13	Wakayama	1.15%
14	Shizuoka	1.04%
15	Hiroshima	0.98%
16	Okayama	0.90%
17	Gifu	0.89%
18	Ibaraki	0.56%
19	Hokkaido	0.55%
20	Kagawa	0.48%
21	Ishikawa	0.46%
22	Ehime	0.44%
23	Fukui	0.43%
24	Tokushima	0.42%
25	Nagano	0.38%

Rank	Prefecture	Percentage of Visitors
26	Toyama	0.35%
27	Yamaguchi	0.32%
28	Miyagi	0.31%
29	Kumamoto	0.30%
30	Gunma	0.30%
31	Tochigi	0.30%
32	Niigata	0.26%
33	Kagoshima	0.25%
34	Oita	0.20%
35	Tottori	0.20%
36	Okinawa	0.20%
37	Nagasaki	0.18%
38	Shimane	0.17%
39	Kochi	0.17%
40	Fukushima	0.17%
41	Yamanashi	0.16%
42	Miyazaki	0.16%
43	Saga	0.13%
44	Yamagata	0.10%
45	Aomori	0.09%
46	Iwate	0.08%
47	Akita	0.07%

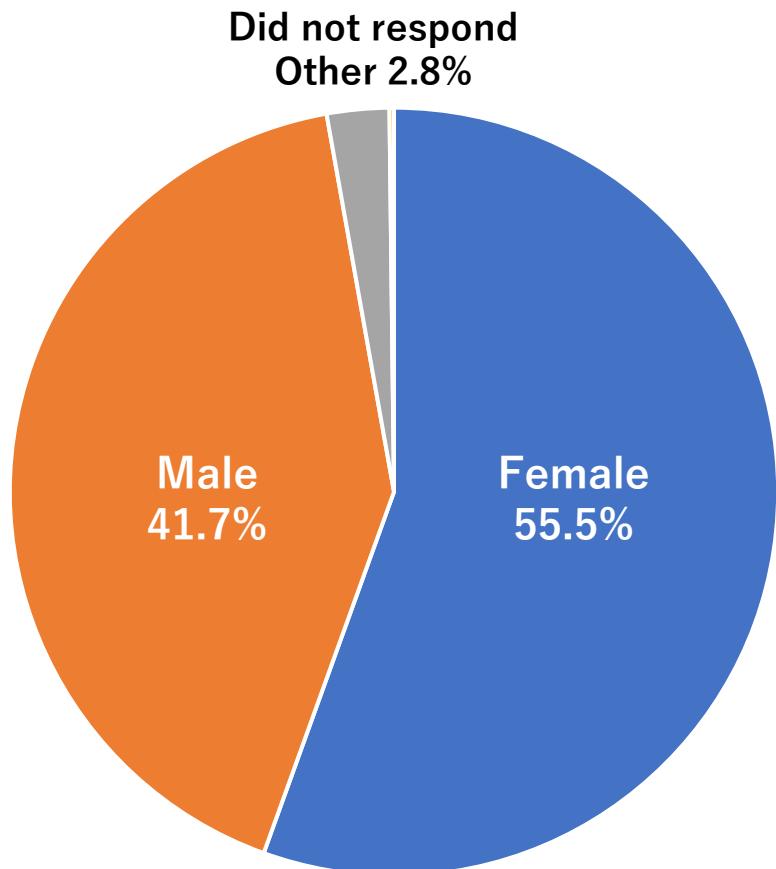
# (For Reference) Overseas Visitors' Country/Region of Residence Based on Expo ID

Rank	Country/Region	Percentage of Visitors
1	Taiwan	17.51%
2	People's Republic of China	15.42%
3	United States of America	11.44%
4	Hong Kong	7.26%
5	Germany	4.01%
6	France	3.94%
7	Thailand	3.91%
8	Canada	3.50%
9	South Korea	2.77%
10	Australia	2.69%
11	Singapore	2.13%
12	Philippines	1.94%
13	United Kingdom	1.67%
14	Italy	1.64%
15	Switzerland	1.34%
16	Malaysia	1.28%
17	Belgium	1.18%
18	Russia	1.01%
19	Mexico	0.99%
20	Indonesia	0.98%
21	Netherlands	0.85%
22	Spain	0.73%
23	Austria	0.67%
24	Czech Republic	0.62%
25	Viet Nam	0.58%

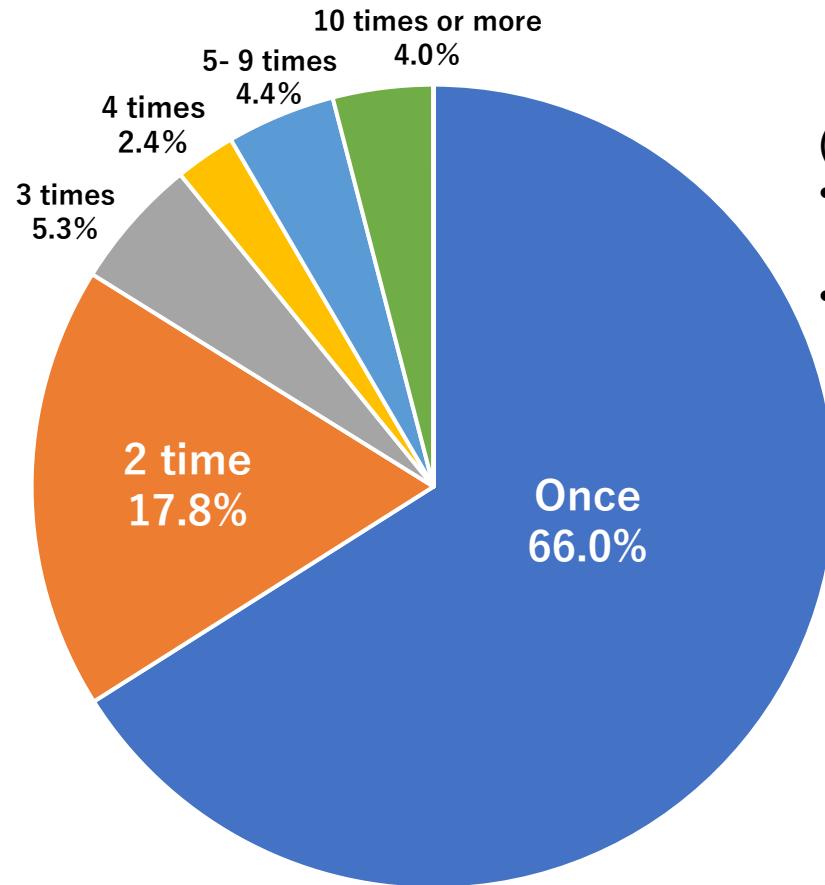
Rank	Country/Region	Percentage of Visitors
26	Poland	0.55%
27	India	0.53%
28	Portugal	0.52%
29	United Arab Emirates	0.52%
30	Brazil	0.45%
31	Israel	0.39%
32	Saudi Arabia	0.33%
33	Macao	0.31%
34	New Zealand	0.29%
35	Luxembourg	0.25%
36	Denmark	0.24%
37	Sweden	0.22%
38	Slovakia	0.22%
39	Romania	0.19%
40	Hungary	0.18%
41	Iceland	0.17%
42	Norway	0.14%
43	Ireland	0.14%
44	Colombia	0.14%
45	Finland	0.12%
46	Slovenia	0.11%
47	Lithuania	0.10%
48	Argentina	0.10%
49	Kuwait	0.10%
50	Chile	0.10%

# (For Reference) Gender of Visitors Based on Expo ID

\*Gender selected when registering an Expo ID



# (For Reference) Number of Visits per Expo ID



Average number of visits per Expo ID: **2.3 times**  
(Highest number of visits: **184 times**)

(For Reference)

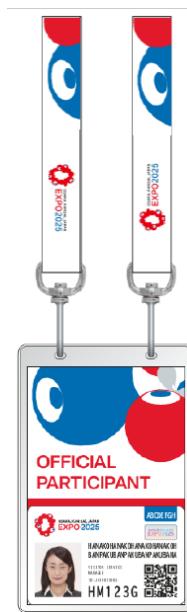
- Average number of visits per Season Pass: **11.8 times**
- Average number of visits per Summer Pass: **3.8 times**

## 2. Issuance of AD Passes

- AD passes were issued to related persons who required access to the Expo site during the Expo, as well as before and after.

Type of AD Pass	No. Issued
Permanent Pass	143,372
Day Pass	381,534
Site Access Pass	82,225
<b>Total Number of Passes Issued</b>	<b>607,131</b>

[Permanent Pass]



[Day Pass]



[Site Access Pass]



\* The number of passes issued includes those that were reissued and unclaimed.

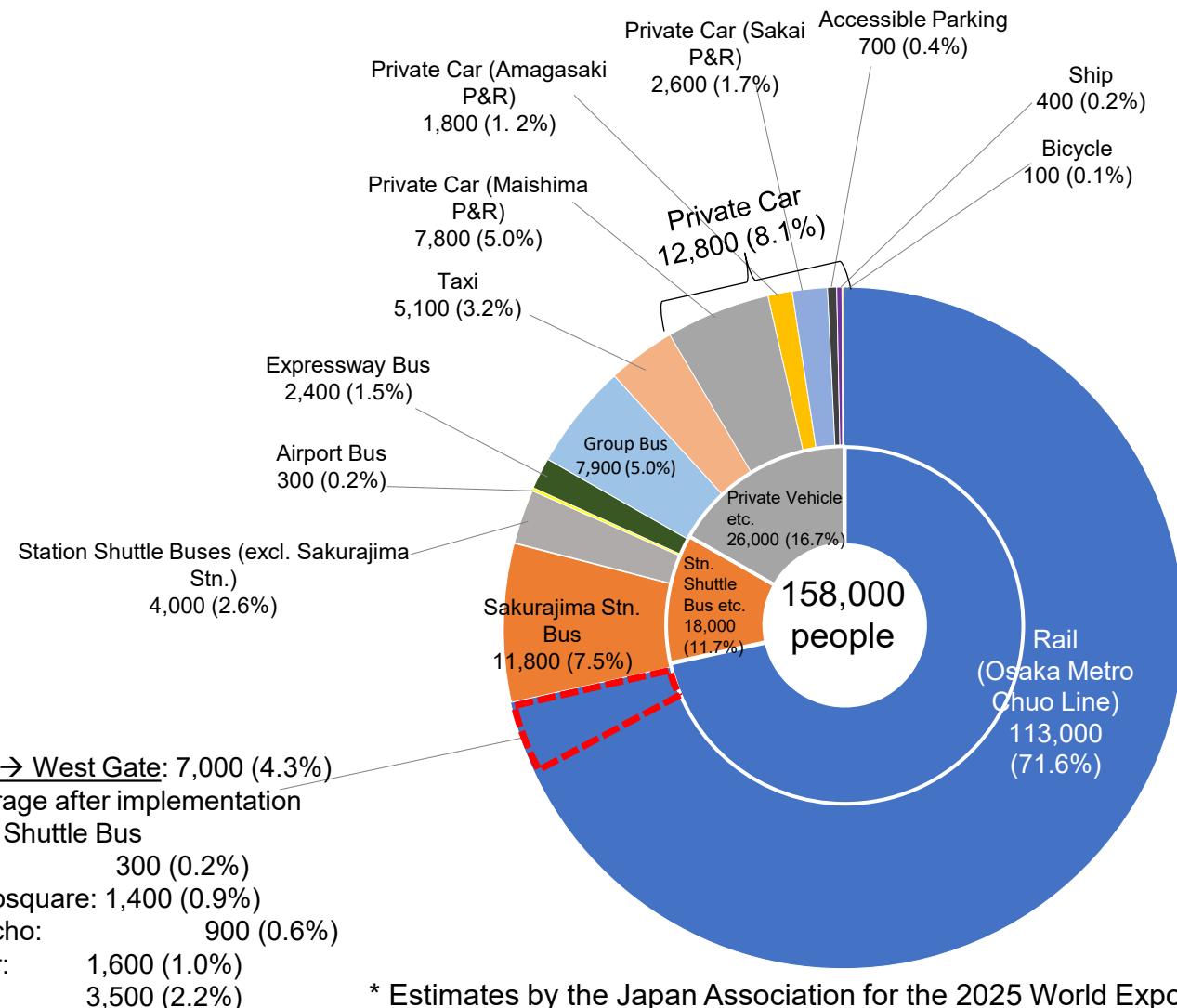
(For Reference)

- Permanent pass: A type of AD Pass issued to related persons who required access to the Expo Site for a long period of time.
- Day Pass: A type of AD Pass issued to related parties who required access to the Expo Site for only a short period of time.
- Site Access Pass: A type of AD Pass issued to related parties who required access to the Expo Site before/after the Expo period (excluding Permanent Pass holders).

### 3. Percentage of Visitors by Mode of Transport

(Overall daily average institutional share from 13 April to 13 October)

➤ The most common mode of transport was rail (Osaka Metro Chuo Line), accounting for 71.6% of the total.



\* Estimates by the Japan Association for the 2025 World Exposition

\* The totals may not match due to rounding.

# **Site Operations Data**

# 1-1. Guests (Overseas Guests ① National / Special Days)

- Many distinguished guests, including kings, crown princes/princesses and other royals, presidents, and prime ministers visited the Expo, especially on National Days (ND). The Government of Japan engaged in “Expo Diplomacy” at various levels both inside and outside the Expo site.
- ✓ **91 heads of state and leaders from 79 countries/regions and 2 international organisations** visited the Expo site.
- ✓ **69 heads of state, including kings, crown princes/princesses, and presidents and other leaders**, attended National Days/Special Days.
- ✓ **22 heads of state and leaders from 19 countries/regions and 1 international organisation** attended outside of National Days/Special Days.

## ND/SD Attended by Heads of State/Leaders (67 Countries/Regions and 1 International Organisation; 69 People in Total)

\* San Marino was represented by two Captains Regent (heads of state)

Mon. 14 Apr.	Turkmenistan	President	Tue. 10 Jun.	Republic of Guinea	Prime Minister	Tue. 5 Aug.	Ukraine	Deputy Prime Minister
Fri. 18 Apr.	Kingdom of Tonga	HRH the Crown Prince	Wed. 11 Jun.	Republic of Kosovo	President	Sat. 9 Aug.	Republic of Peru	President
Mon. 21 Apr.	Plurinational State of Bolivia	Vice President	Thu. 12 Jun.	Republic of Finland	President	Mon. 18 Aug.	Kingdom of Thailand	Deputy Prime Minister
Thu. 24 Apr.	Kingdom of Denmark	HM the King	Mon. 16 Jun.	Republic of Mozambique	Prime Minister	Fri. 22 Aug.	United Nations	Secretary-General
Mon. 28 Apr.	Republic of Palau	President	Fri. 20 Jun.	Federal Republic of Germany	President	Mon. 25 Aug.	Republic of Senegal	President
Sat. 3 May	Republic of San Marino *	Captain Regent (Head of State) *	Fri. 27 Jun.	Republic of Tajikistan	First Deputy Prime Minister	Thu. 28 Aug.	Democratic Republic of Timor-Leste	President
Wed. 7 May	Hashemite Kingdom of Jordan	HRH the Crown Prince	Sat. 28 Jun.	Principality of Monaco	HRH the Prince	Sat. 30 Aug.	Saint Lucia	Deputy Prime Minister
Sat., 10 May	Republic of Guinea-Bissau	President	Sun. 29 Jun.	Vatican City State	Secretary of State of His Holiness	Sun. 31 Aug.	Republic of Moldova	Prime Minister
Mon. 12 May	Republic of Chile	President	Mon. 30 Jun.	Democratic Republic of the Congo	Prime Minister	Wed. 3 Sep.	Commonwealth of Australia	Governor-General
Wed. 14 May	Kingdom of Sweden	HM the King	Tue. 1 Jul.	Kingdom of Lesotho	HM the King	Fri. 5 Sep.	Republic of Armenia	President
Sun. 18 May	Republic of Bulgaria	President	Sat. 5 Jul.	Kingdom of Cambodia	Deputy Prime Minister	Sat. 6 Sep.	Republic of Panama	President
Mon. 19 May	Republic of Paraguay	President	Thu. 10 Jul.	People's Democratic Republic of Algeria	Prime Minister	Tue. 9 Sep.	Socialist Republic of Viet Nam	Deputy Prime Minister
Tue. 20 May	Republic of Latvia	President	Fri. 11 Jul.	People's Republic of China	Vice Premier	Wed. 10 Sep.	Slovak Republic	President
Wed. 21 May	Kingdom of the Netherlands	HM the King	Tue. 15 Jul.	Republic of Equatorial Guinea	Vice President	Sun. 14 Sep.	Kingdom of Belgium	Deputy Prime Minister
Fri. 23 May	Republic of Austria	Federal President	Wed. 16 Jul.	Republic of Zimbabwe	President	Mon. 15 Sep.	Republic of Serbia	President
Sat. 24 May	Hungary	President	Mon. 21 Jul.	Independent State of Papua New Guinea	Prime Minister	Thu. 18 Sep.	Kingdom of Bahrain	HRH the Crown Prince and Prime Minister
Sun. 25 May	United Republic of Tanzania	Prime Minister	Thu. 24 Jul.	Czech Republic	President	Fri. 19 Sep.	United Arab Emirates	HRH the Crown Prince
Mon. 26 May	Montenegro	Prime Minister	Fri. 25 Jul.	Republic of Cuba	Deputy Prime Minister	Sun. 21 Sep.	Republic of Croatia	Prime Minister
Thu. 29 May	Iceland	President	Sat. 26 Jul.	Gabonese Republic	Vice President	Thu. 25 Sep.	Republic of Fiji	Deputy Prime Minister
Fri. 30 May	Grand Duchy of Luxembourg	HRH the Grand Duke	Sun. 27 Jul.	Mongolia	Deputy Prime Minister	Sat. 27 Sep.	Democratic Socialist Republic of Sri Lanka	President
Tue. 3 Jun.	Kingdom of Eswatini	Prime Minister	Thu. 31 Jul.	Federated States of Micronesia	President	Wed. 8 Oct.	Republic of Uganda	Prime Minister
Fri. 6 Jun.	Kyrgyz Republic	Deputy Chairman of the Cabinet of Ministers	Sat. 2 Aug.	Republic of Mali	Prime Minister	Sat. 11 Oct.	Republic of Haiti	President of the Transitional Presidential Council
Mon. 9 Jun.	Republic of Guatemala	President	Sun. 3 Aug.	Belize	Prime Minister			

# 1-2. Guests (Overseas Guests ② Other than National / Special Days)

Heads of State and Leaders Who Visited on Occasions other than National/Special Days (19 Countries/Regions and 1 International Organisation, 22 People in Total)

Country / Organisation Name	Region	Name of Representative	Position
Republic of Indonesia	Asia	Prabowo Subianto	President
Republic of Singapore	Asia	Gan Kim Yong	Deputy Prime Minister and Secretary of State for Trade and Industry
Republic of the Philippines	Asia	Ferdinand Marcos	President
Malaysia	Asia	Fadillah Yusof	Deputy Prime Minister and Minister for Energy Transition and Water Transformation
Federated States of Micronesia	Oceania	Aren B. Palik	Vice President
Republic of Ireland	Europe	Micheál Martin	Taoiseach (Prime Minister)
Italian Republic	Europe	Matteo Salvini	Deputy Prime Minister and Secretary of State for Infrastructure and Transport
Kingdom of the Netherlands	Europe	Dick Schoof	Prime Minister
Kingdom of Sweden	Europe	Victoria	HRH the Crown Princess
Republic of Serbia	Europe	Siniša Mali	First Deputy Prime Minister and Minister of Finance
Republic of Poland	Europe	Krzysztof Gawkowski	Deputy Prime Minister and Minister of Digital Affairs
Portuguese Republic	Europe	Luís Montenegro	Prime Minister
Republic of Lithuania	Europe	Gitanas Nausėda	President
Grand Duchy of Luxembourg	Europe	Luc Frieden	Prime Minister
Grand Duchy of Luxembourg	Europe	Guillaume	HRH the Crown Prince
European Union (EU)	Europe	Ursula von der Leyen	President of the European Commission
European Union (EU)	Europe	António Costa	President of the European Council
United Arab Emirates	Middle East	Mohammed bin Rashid Al Maktoum	Vice-President and Prime Minister
State of Kuwait	Middle East	Sabah Al-Khalid Al-Sabah	HRH the Crown Prince
Republic of Benin	Africa	Mariam Chabi Talata	Vice President
Republic of Zimbabwe	Africa	Kembo Dugish Campbell Muleya Mohadi	Second Vice President
Republic of Colombia	Latin America	Gustavo Francisco Petro Urrego	President

# 1-3. Guests (Domestic Guests)

- His Majesty the Emperor and Her Majesty the Empress, along with His Imperial Highness Crown Prince Akishino and Her Imperial Highness Crown Princess Akishino, attended the opening ceremony. In total, **11 members of the Imperial Family** visited the venue on **24 separate occasions** from before the opening through to its closing.
- **Numerous dignitaries, including the Prime Minister, ministers, vice-ministers, parliamentary secretaries, members of the Diet, and heads of local authorities** visited the Expo site.

## Imperial Visits and Appearances

Their Majesties the Emperor and Empress	<ul style="list-style-type: none"><li>• 11-12 April: Opening Ceremony</li><li>• 6 October</li></ul>
His Imperial Highness Crown Prince Akishino (Honorary President)	<p>His Imperial Highness Crown Prince Akishino and Her Imperial Highness Crown Princess Akishino</p> <ul style="list-style-type: none"><li>• 12 March</li><li>• 11-12 April: Opening Ceremony</li><li>• 3 July: Japan Day</li><li>• 13 October: Closing Ceremony</li></ul> <p>His Imperial Highness Crown Prince Akishino and His Imperial Highness Prince Hisahito:</p> <ul style="list-style-type: none"><li>• 25 September</li></ul>
Her Imperial Highness Princess Aiko, Her Imperial Highness Crown Princess Akishino, Her Imperial Highness Princess Kako, His Imperial Highness Prince Hisahito, Her Imperial Highness Princess Tomohito of Mikasa, Her Imperial Highness Princess Akiko, Her Imperial Highness Princess Takamado, Her Imperial Highness Princess Tsuguko	

## Domestic Guests Received by the Association's Protocol Service during the Expo

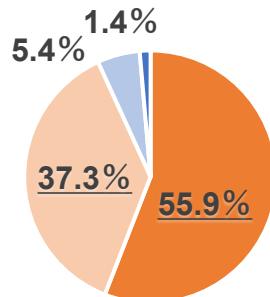
Category	(Total number of Visits)
Imperial Family	39
Heads of the three branches of government	7
Former heads of the three branches of government	5
Deputy Speakers of the House of Councillors and House of Representatives	2
Ministers, Deputy Ministers, Parliamentary Under-Secretaries	106
Members of Parliament	303
Governors and mayors of prefectures and designated cities, and chairs of their respective assemblies	129
Heads of major economic organisations	17
Others (individuals who have made outstanding contributions in various fields)	64
Total	672

## 2. Expo Site Volunteer Activities

- Number of volunteers: **10,851 people**. Average number of days volunteered per person: **approx. 6.5 days**. (equivalent of 70,304 days volunteered in total).
- Activities: ① Guiding and welcoming visitors at the Expo site ② Assisting with the operation of on-site facilities (Accessibility Centre, Lost Child/Baby Centre, Medical Aid Centre, Reusable Tableware Collection Point)
- According to the results of a survey conducted around the time of the closing ceremony, over 90 per cent of respondents expressed satisfaction with the volunteer activities overall.

### ◆ Activity Satisfaction

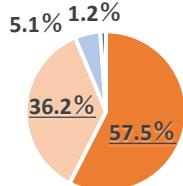
**Overall Satisfaction with Volunteering Activities**



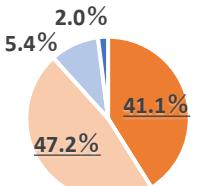
### Main Reasons for Satisfaction

- “The visitors' smiles and words of gratitude made me very happy.”
- “I had a precious experience that could only be had at the Expo.”
- “I made good memories exchanging information and working alongside the other volunteers.”
- “The welcome gifts and activities improved each time I participated, so I felt that they cared about us.”
- “I enjoyed hearing about the ingenuity of the Expo staff and organisers.”

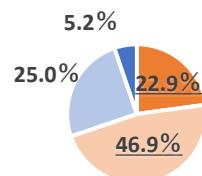
**Interaction with Visitors**



**Interaction Between Volunteers**



**Interaction with People from Other Countries**



(Legend)

Highly satisfied

Somewhat satisfied

Somewhat unsatisfied

Unsatisfied

※Number of respondents: 3,823 (response rate: 35%)

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### 3. Measures for Lost Items, Lost Children and Lost Persons

#### Measures for Lost Items

- Total number of lost items during the Expo: Approx. 143,000.
- The most commonly forgotten items included handkerchiefs, towels, hats, umbrellas, and cards etc.
- The volume of enquiries from outside the Expo site exceeded expectations, temporarily overloading the IP phone lines, leaving no way for external enquiries to be made. However, from late July, measures such as establishing a dedicated enquiry form on the official website enabled more items to be returned to their owners.



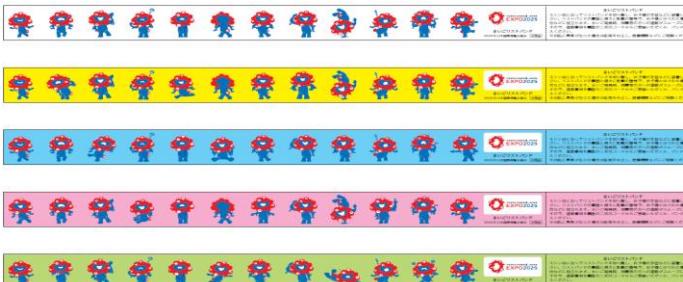
The Lost Property Centre

#### Measures for Lost Children and Persons

- Total number of cases: 1,841 searches. 1,003 found.
- Number of lost child wristbands distributed: approx. 250,000. Number of registrations: approx. 76,700, approx. one in every 3.26 people registered.
- The colourful wristbands proved popular with children, who enjoyed choosing the colour of their wristband.
- The wristband system resolved approximately five cases per day in addition to the aforementioned number of lost children found.



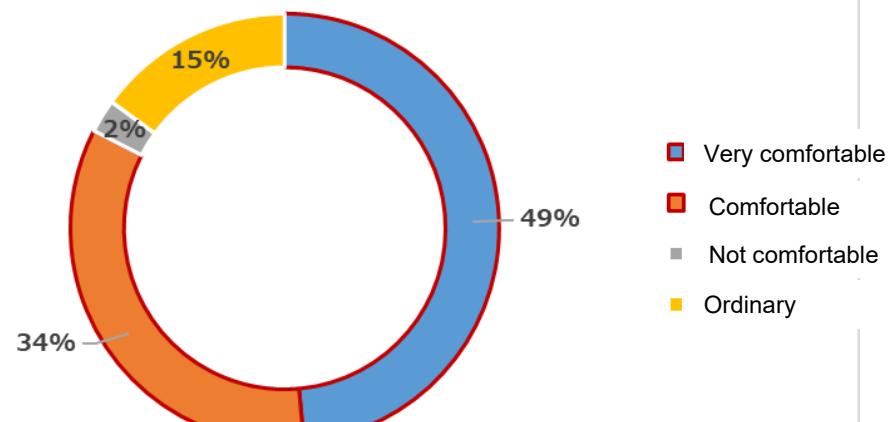
\*The lost child wristband system enabled swift response in the event a child became lost, by enabling guardians to scan the QR code on the reverse using their smartphone and pre-register contact details.



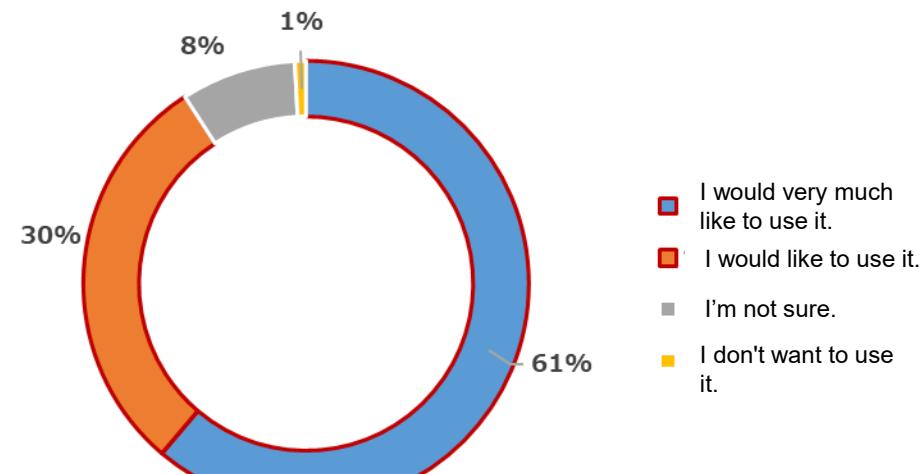
## 4. Results of Fully Cashless Payments

- A fully cashless payment system was adopted throughout the Expo site, eliminating the handling of physical cash.
- According to a survey of EXPO 2025 digital wallet users, cashless payments at the Expo site generated a very high level of satisfaction among visitors.
- Visitors praised cashless payments, with over 80% stating that it made their experience at the Expo site more comfortable. Furthermore, over 90% indicated that they “would like to use cashless payments in their daily lives going forward”, suggesting that the Expo may prompt a shift towards everyday use.

Q. Did the cashless payment system make your experience at the Expo site more comfortable?



Q. Would you like to use cashless payment in your everyday life going forward?



Survey Method: Online survey via the EXPO 2025 Digital Wallet app

Survey Period: 1 October to 13 October

Valid responses: 10,633 people

# 5-1. Safety Measures During the Expo Period

- The Crisis Management Centre, in coordination with relevant agencies, ensured safety at the Expo site. Information exchange with official participants was conducted during fortnightly security briefings.

## 1 Security

- The Association's security unit (approx. **2,000 personnel** daily) patrolled the East and West Gates, inside the site, individual events, the site perimeter, and Association facilities, managing crowds and transporting injured people.
- Accidents and incidents totalled **593 cases**. **Approximately 12,000 casualties** were transported. Security was provided for **364 VIPs** from Japan and abroad.

## 2 Disaster Prevention

- Weather conditions were monitored continuously, with visitors evacuated from the top of the Grand Ring in response to approaching thunderclouds and strong winds (**19 thundercloud incidents, 8 strong wind incidents**).
- In preparation for large-scale disasters, 900,000 meals, water and other supplies are stockpiled within the site. Following disruption to Osaka Metro services on 13 August, **drinking water was distributed**.

## 3 Medical Rescue

- Medical facilities at eight locations around the site treated **24,366 people** (an average of **132 per day**), with **673 transferred off-site**. Resuscitation via AED was performed on 4 individuals.
- Emergency response teams achieved rapid deployment via electric kei-car ambulances.
- As the number of individuals reporting heatstroke-like symptoms increased, additional rest areas were established. A total of **732 people** were diagnosed by doctors with suspected heatstroke, of whom **88 were transported off-site**.

## 5-2. Safety Measures During the Expo Period

### 4 Hygiene at the Expo Site

- Conducted surveillance at the Expo site (health management information of related persons, clinical overview surveillance). Upon the occurrence of one measles case, health monitoring of contacts was implemented, with no new infections occurring.

### 5 Activities of Other Organisations at the Expo Site

<b>Expo Site Police Unit (Osaka Prefectural Police)</b>	Security personnel were engaged in Expo Site security and surrounding traffic management, identifying <b><u>147 criminal offences</u></b> under the Penal Code and <b><u>30 offences</u></b> under special legislation. There were <b><u>368 traffic accidents</u></b> . During the Expo period, <b><u>262 security and escort operations</u></b> were conducted.
<b>Expo Fire Centre (Osaka City Fire Department)</b>	Responded to <b><u>3 fires, 6 rescues, 747 emergency transports</u></b> , as well as automatic fire alarms and unusual odours, and conducted fire prevention guidance at various facilities.
<b>Japan Coast Guard</b>	Patrol vessels monitored the surrounding waters and issued <b><u>319 warnings</u></b> and other advisories to vessels approaching the venue.
<b>Expo Site Hygiene Monitoring Centre (Osaka City Public Health Centre)</b>	Inspections were carried out at restaurants and various facilities (no cases of food poisoning occurred). <b><u>1 instance</u></b> of Legionella bacteria exceeding the guideline value was recorded.

# (For Reference) Heat Countermeasures for Visitors

- To mitigate the risk of heatstroke and ensure all visitors could enjoy the Expo with peace of mind, heat countermeasures were implemented throughout the Expo site.

## 1. Enhancement of Shade, Ventilation and Water Facilities

### ● Hard Measures at the Expo Site

- Utilisation of the area beneath the Grand Ring (installed many benches, sold heat-related goods and beverages)
- Parasols (**over 300 units**) and other sunshades along walkways and similar areas
- Mist fans along walkways (approx. **30 units**), and mist systems and spot air conditioners in rest areas and similar locations.
- Electric bus rest spots (**2 units**)



### ● East Entrance Plaza

- Spot air conditioners (approx. **40 units**)
- Free rental parasols (approx. **3,000 units**)
- Fully air-conditioned temporary rest area was established in the East Building at the East Entrance Plaza.



### ● Transportation Terminal 2 ~ West Entrance Plaza

- Mist fans along pedestrian walkways (**18 units**)
- Spot air conditioners in the entrance plaza (approx. **20 units**)

### ● Water supply facilities

- Vending machines: **248 units**
- Other water supply facilities (e.g. bottle filling stations): **86 units** (as of the end of August 2025)

\*Locations were indicated on a map on the Association's website.

Information dissemination via the website

## 2. Enhancement of Visitor Services

### ● Information Dissemination

[Prior to attendance] Information regarding heatstroke prevention was disseminated via our website, and email alerts were sent to visitors to raise awareness.

[At the Expo Site] Announcements regarding the heat level were broadcast at the gates (10 minutes before opening, then every 8 minutes after opening) and within the Expo site (once per hour).

### ● Heatstroke Alert Information Provision

On days when a heatstroke alert was issued, information was provided through:

- ① On-site announcements, ② Appeals by volunteers, ③ Announcements via the Visitors app.



## 3. Establishment of Medical Rescue Systems

Medical facilities were established at eight locations within the Expo site. Three of these were staffed by doctors and equipped to administer intravenous fluids to patients exhibiting symptoms such as dehydration.

\*In addition to the above, heat countermeasures were also implemented at individual facilities such as pavilions.

# 6-1. Waste Generation at the Expo Site and Efforts to Reduce

- Per capita waste generation was kept below the pre-Expo projections. This was achieved through initiatives such as promoting the use of personal water bottles and introducing reusable tableware to reduce disposable plastic items.

	Total Waste Generated (t)	Waste Generated per Person (g/person)	Number of Visitors (people)
Pre-Expo Projections	8266.5	293.13	28,200,000
Actual Figures	4601.3	158.57	29,017,924
Difference	-3665.2	-134.56	+817,924

Period: 13 April to 20 October

- The actual weight recorded is the weight of waste brought to the waste collection points and does not include that which participants outsourced for processing elsewhere.
- The pre-Expo waste projection was calculated based on an anticipated attendance of 28.2 million visitors.
- As the actual number of visitors differed from 28.2 million, the weight of waste generated was divided by the number of visitors to compare per capita generation.

## Efforts to Reduce Waste (Promoting the Use of Reusable Bottles)

- The Association encouraged visitors to bring their own water bottles and established facilities such as water refill points and bottle-cleaning stations around the Expo site to enable their use.

⇒ Reduced the use of plastic bottles



Water Dispenser



Bottle Washer



Water Server

## 6-2. Greenhouse Gas (GHG) Emissions and Efforts to Reduce

➤ **Greenhouse gases directly and indirectly emitted** by the Expo were kept **below projected levels**. This was achieved through measures such as the adoption of high-efficiency air conditioning equipment at each facility and the supplying non-fossil fuel electricity to the Expo site.

Calculation Items	GHG Emissions (t-CO2e)	
	Projection * <sup>1</sup>	Actual Figures * <sup>2</sup>
<u>Scope 1</u> Greenhouse gases directly emitted from the Expo, such as the combustion of fuels like city gas by heating equipment at venue facilities, and petrol used in vehicles at the Expo Site.	<u>5,213</u>	<u>3,389</u>
<u>Scope 2</u> Greenhouse gases indirectly emitted from the Expo during the manufacture of electricity and other resources used at the Expo Site	<u>33,919</u>	<u>1,232</u>

\*1 Projected values are based on “business as usual” in which no special measures such as energy conservation or renewable energy introduction are implemented

\*2 Aggregate figures as of 26 November 2025

### Efforts to Reduce Emissions

#### ○ Scope 1 Emissions

Emissions were curtailed through measures such as the adoption of **high-efficiency air conditioning equipment** at each facility and the **optimisation of heating equipment operation** at the Expo Site.

#### ○ Scope 2 Emissions

Significant reductions in emissions were achieved through measures such as supplying the Expo Site with **electricity from non-fossil fuel sources**.

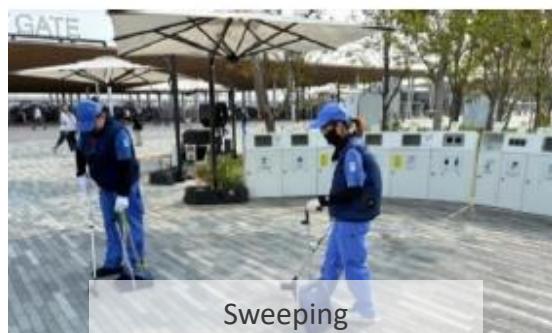
**\*The remaining emissions will be offset with carbon credits, etc.** The amount procured so far is **approximately 3,000 tons**.

We plan to also procure credits, etc. for the remaining amount.

## 6-3. Activities of Cleaning and Waste Management Staff

- **Over 70,000 people** were employed at the Expo as cleaning and waste management staff.
  - Cleaning staff were primarily responsible for guiding visitors on waste separation, sweeping floors, cleaning toilets, and similar duties.
  - Waste management staff primarily carried out activities such as transporting waste to the waste collection points within the venue.

Total number of staff during the Expo	April	May	June	July	August	September	October	Total
Number of cleaning staff	4,502	7,733	7,775	7,845	8,138	8,389	3,802	<b><u>48,184</u></b>
Number of waste management staff	2,400	4,157	4,081	4,229	4,187	4,158	1,531	<b><u>24,743</u></b>



## 7. Inclusivity Initiatives

- In preparation for hosting Expo 2025 Osaka, Kansai, Japan, the Universal Design Review Panel (3 sessions in total), the Transport Access Universal Design Review Panel (5 sessions in total), and the Accessibility Services Review Panel (12 sessions in total) were convened. To ensure all visitors could enjoy a safe and comfortable experience, discussions were deepened based on the views of people with disabilities and academic experts, leading to the formulation of guidelines.
- During the Expo, we implemented measures such as installing NaviLens codes to realise a fully inclusive Expo. As a result, the Expo welcomed many visitors with disabilities. (Approx. 633,000 special discount admission tickets were sold.)

### Installation of NaviLens codes, etc.

- **188 NaviLens codes** (QR codes for apps that assist people with impaired vision and international visitors in getting around) were installed in public spaces such as toilets throughout the Expo site. They were also installed at the Japan Pavilion and the Osaka Healthcare Pavilion.
- **1,181 shikAI codes** (QR codes providing voice guidance for people with impaired vision) were installed in public spaces such as on tactile paving around the Expo Site. (Installation locations: 380 sites)



### Distribution of Accessibility Maps, etc.

- Accessibility maps distributed to those with mobility difficulties: Japanese edition: 7,403 copies. English edition: 567 copies
- Sensory maps distributed to individuals with sensory processing difficulties: Japanese version: 2,269 copies. English version: 367 copies
- Tactile maps installed for those with impaired vision: used 123 times

### Wheelchair and Pushchair Rental

- Free wheelchair and pushchair rentals were available within the Expo Site.
- Total number of pushchair rentals: approx. 91,000.
- Max. number of wheelchair rentals per day: 656. Total number of wheelchair rentals: 84,000.

# Events Data

# 1. Events Held During the Expo (13 April to 13 October)

Every day, events organised by various entities were held at the Expo site's event facilities, culminating in a successful closing day.

Event Facility	Number of times	Number of Visitors	Major Events (number of events)
EXPO Hall	199	364,145	National Days (3 times), BIE Day, Japan Day, Physical Twin Symphony (22 times), Regional events from around Japan, Yoshimoto Shinkigeki (5 times), Music events, and Business events from various countries
EXPO National Day Hall	276	162,691	National Days, Special Days (160 times)
EXPO Arena	165	989,024	Osaka Week (Spring, Summer, Autumn), Ado Special Opening Live, U-NEXT MUSIC FEST (6 times), LDH DAY SPECIAL "Jr. EXILE LIVE"
EXPO Exhibition Center	270	2,276,505	Future-Building Robot Week, Beyond 5G Ready Showcase, Japan Expo Paris in Osaka 2025, Grand Sumo Tournament: Osaka and Kansai Expo Tournament
Gallery WEST	142	346,246	FUTOMOMO EXPO (22 days), Eshi 100 Exhibition (7 days)
Gallery EAST	154	444,779	The Essence of Ikebana: Ikenobo Exhibition (8 days), Bunraku Puppet Theatre Mini-Performance (5 days)
Pop-up stages (5 locations)	986	268,935	USJ Halloween Horror Nights event, International music events, Traditional performing arts
Festival Station	356	305,157	Kansai 12-Station Radio Joint Special Programme "KANSAI EXPO RADIO", International music events, Hands-on experiences, Tourism booths
Water Plaza (Daytime)	996	1,065,620*	A Symphony of Air and Water(875 performances), A Synchronization of Air and Water (121 performances)
Under the Midnight Rainbow	285	1,515,700*	Twice a day
EXPO PROJECTION MAPPING	365	86,500	Twice a day
One World, One Planet.	184	—	With drones: 127 times. Without drones: 57 times
Fireworks	67	—	
Parade	55	—	Official Participants' Parades, Flag Parade (Closing Day)
EXPO SAUNA	954	13,356	"TAIYO's TSUBOMI" (6 times per day)
Other	19		The Ninth Symphony with Ten Thousand Voices, Grand Roof Ring Bon Odori, Brass Expo 2025

\*Total number of visitors in the reserved viewing area, free viewing area, and surrounding area of the Water Plaza embankment.

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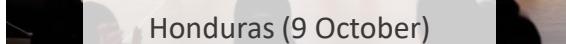
# (For Reference) Event Highlights ①

- **National Days and Special Days**  
(including BIE Day and Japan Day)
  - Each day featured Official Participants showcasing traditional music, dance and other performances to deepen understanding of their own national culture.
  - Held 165 times during the Expo, they attracted large crowds.



この祖先から受け継がれるゲームは、メソアメリカで三千年以上の歴史を持ち、その記憶は今も生き続けています。

Chaman Maya narrator:  
And so, through the ball game, the warrior heroes won, showing that good always triumphs over evil. Today we pay tribute to this ancestral game that has existed for more than 3,000 years in Mesoamerica, keeping the memory of this sacred game alive.



- **Closing Ceremony**
  - Held on the final day with the theme "For the Futures".
  - Approx. 1,200 people attended, including Their Imperial Highnesses Crown Prince and Crown Princess Akishino, Prime Minister ISHIBA, members of the Diet, representatives from local authorities and the business community, and delegates from Official Participants etc.



# (For Reference) Event Highlights ②

## ▪ Closing Day Event

- The **flag parade** proceeded clockwise from the West Gate Plaza, passing the Pop-up Stage West and beneath the Grand Ring.
- “One World, One Planet.” featured a drone show with a **special appearance of MYAKU-MYAKU** floating into view, which draw large crowds. (Total attendance: 244,094 people, including 36,205 with AD passes)



## 2. Theme Weeks Programme

- The Theme Weeks established eight themes using Expo's main and sub-themes to address common challenges facing humanity, such as those outlined in the SDGs.
- For each theme, questions were formulated with the aim of outlining the direction to be pursued throughout all programmes conducted during the theme week.
  - Total number of Theme Week programmes: **429 programmes**  
\* Of the above, Association-led Agenda 2025 programmes: 101, Official participant programmes: 189, off-site Theme Week Connect programmes: 35
  - Number of speakers: **2,653**. Number of participants: **Approx. 7 million** (including approx. 1.6 million in-person attendees)

### Overview of the Eight Themes and their Respective “Questions”

Apr 25 – May 06	May 15 – May 26	Jun 05 – Jun 16	Jun 20 – Jul 01	Jul 17 – Jul 28	Aug 01 – Aug 12	Sep 17 – Sep 28	Oct 02 – Oct 12
							
<b>Co-creating Cultures for the Future Week</b>  What do we need to do for diverse cultures to resonate and co-create cultures for the future?  Traditional performing art, historical heritage, local community revitalisation, tourism, art, music, sports, cultural arts, Cool Japan, manga and anime, Esports, etc.	<b>The Future of Community and Mobility Week</b>  What is a community where we can live as we are?  Smart cities, digital garden cities, disaster prevention and reconstruction, metaverse, space, robots, EV/FCV, automatic operation, flying cars, cyber security, MaaS etc.	<b>Necessities of Life: Food, Clothing and Shelter Week</b>  What do we need to do to realize a future where everyone has access to food, clothing and shelter?  Food loss, food tech, food education, food culture, smart agriculture, forestry and fisheries industry, sustainable fashion, ethical consumption, etc.	<b>Health and Well-being Week</b>  How do we realize a society where the well-being of each person resonates?  Measures against infectious diseases, well-being, genomic medicine, regenerative medicine, cell therapy and gene therapy, PHR, healthy life expectancy, SBNR, safe water and toilets, etc.	<b>Learning and Playing Week</b>  What should humans learn in the era of AI?  Lifelong learning, EDTEC, intellectual property utilisation, individually optimised learning, remote education, youth independence, educational inequality, STEAM, entrepreneurship, games around the world, etc.	<b>Peace, Human Security and Dignity Week</b>  What do we do to realize a world where discrimination is eliminated and people respect each other?  Hunger, poverty, social inequality, human rights violations, child labor and forced labor, human trafficking, participation of persons with disabilities, gender equality, LGBTQ+, promotion of women's participation and advancement in the workplace, immigration, human security, diversity and inclusion etc.	<b>The Future of Earth and Biodiversity Week</b>  What do we need to do to preserve the earth for future generations with abundant and diverse life?  Climate change, decarbonisation, biodiversity, circular economy, renewable energy, hydrogen society, Nature Positive, deforestation, marine pollution, woodland regeneration, freshwater resources, etc.	<b>SDGs+Beyond Future Society for Life Week</b>  Can we achieve the SDGs? What do we do beyond the goals?  SDGs, post-SDGs, life, future society, Society 5.0, etc.

# (For Reference) Sample Programme for “Peace, Human Security, and Dignity Week”

## ○ Tuesday, 12 August 2025

(Speakers) NAKAMITSU Izumi (Moderator): United Nations Under-Secretary-General and High KANEMOTO Hiroshi: Representative Director of the Japan Confederation of A- and H-Bomb Sufferers Organisations, Chairman of the Aichi Prefecture Association of Atomic and Hydrogen Bomb Victims

KONDO Koko: What Divides Us/Executive Producer

NISHIMAE Taku: Co-Representative, 1FUTURE

Cynthia VELIKO: Regional Representative, Office of the United Nations High Commissioner for Human Rights, Southeast Asia Office

Ilwad ELMAN: Elman Peace Centre

Ulysse RICHARD: Consultant, United Nations Office for Disarmament Affairs (UNODA)

## [Summary]

This session, “Respect & Protection of Human Rights,” discussed pathways to protect human dignity in response to challenges facing modern society, such as war, discrimination, and technological threats. Participants shared the understanding that “peace should be rooted not in institutions, but in the guarantee of dignity and human rights”. Mr KANEMOTO, an atomic bomb survivor, declared nuclear weapons to be an “absolute evil” based on his and his sister's experiences, and called for the transmission of memories and action. NAKAMITSU Izumi presented the three pillars of ‘peace, human security, and dignity’, and emphasised the need for an ethical framework governing the military use of new technologies. KONDO Koko spoke of the importance of reconciliation and coexistence based on her experience of the atomic bombing, introducing the transmission of memory through art. NISHIMAE Taku emphasised the significance of visual testimony records, warning that “forgetting reproduces violence”. Ms. VELIKO and Ms. ELMAN emphasised rebuilding trust and the role of young people and women. Mr RICHARD highlighted the human rights risks of new technologies such as AI weapons and advocated for international regulation. The discussion concluded with agreement that “memory, trust and dialogue” form the foundation of human rights and peace, and that the actions of each individual citizen shape the future.



### 3. TEAM EXPO 2025 Programme, Best Practices

- The TEAM EXPO 2025 programme was a participatory initiative created by everyone, in which diverse individuals formed teams to undertake co-creation challenges and engage in various activities to shape the Expo and the future beyond.
- Total number of co-creation challenges registered: **2,492 (Domestic: 2,397, Overseas: 95)**
- Total number of co-creation partners registered: **439 (Domestic: 437, Overseas: 2)**
- **25** projects embodying the theme of the Expo, “Designing Future Society for Our Lives” were selected as Best Practices.
- During the Expo, an exhibition was held at the Future Life Village Pavilion.
- The TEAM EXPO 2025 Programme and Best Practices won the Silver Medal from the BIE (headquartered in France) in recognition of its achievements in civil society participation activities.

#### TEAM EXPO 2025 Programme On-site Participation



#### Best Practices Exhibition Venue



## 4. Virtual Expo Results

➤ Served as the backbone for realising an inclusive Expo, achieving a total of **31.83 million visits**.

**Total Number of Times  
the Virtual Expo was  
Accessed \*1**

**31.83 million  
times**

**Total Number of  
Visitors to the  
Virtual Expo \*2**

**4.61 million  
people**



**EXPO 2025 バーチャル万博 ~空飛ぶ夢洲~**

NTT QONOQ, INC.

エンターテインメント 64bit

★★★★★ 4.3

The Virtual Expo Venue was a metaverse space hosting 338 exhibitors, achieving a total of 31.83 million accesses from 194 countries and regions worldwide, with 4.61 million unique visitors. This made it as one of the world's largest metaverse events in both name and results.

\*1: Refers to the online programmes conducted by the Association as part of the Virtual Expo initiative, including access to the Virtual Expo app, the official Virtual Expo website, and social media posts.

\*2: Excludes the total attendance of 381,564 visitors at the physical venue events.

\*3: Data from APPLION (<https://applion.jp/>) (confirmed as of 17 October)

App Visitor Numbers Trend

[Legend]

Week 1: 10 days from 13 April to 12 April

Weeks 2 to 27: 7 days each

Week 28: 2 days from 12 October to 13 October



**Virtual Expo App Ratings: Cumulative Downloads Exceeded 1.15 Million**

Category	Store	App Rating	Monthly Download Ranking (Japan) *3		User Ratio
			By category	All free apps	
SP	App Store (iPhone)	Highly Rated <b>4.3/5.0</b>	Entertainment <b>2nd</b>	<b>7th</b>	92%
	App Store (iPad)	Highly Rated <b>4.3/5.0</b>	Entertainment <b>2nd</b>	<b>5th</b>	
	Play Store (Android)	Highly Rated <b>4.2/5.0</b>	Events <b>1st</b>	<b>15th</b>	
PC	PC/PCVR	(No data available as the app is distributed via the Virtual Expo official website)			<b>7%</b>
VR	Meta Store	2.1/5.0	—	—	<b>1%</b>

# (For Reference) List of Virtual Expo Exhibitors

➤ A total of **338 Virtual Expo exhibitors** presented pavilions, rooms, and content at the Virtual Expo.

## Virtual Expo Exhibitors Total: 338

### International Pavilions (166)

Iceland, Ireland, Republic of Azerbaijan, United States of America, United Arab Emirates, People's Democratic Republic of Algeria, Republic of Armenia, Republic of Angola, Antigua and Barbuda, Republic of Yemen, State of Israel, Italian Republic, India, The Republic of Indonesia, Republic of Uganda, Ukraine, Republic of Uzbekistan, Oriental Republic of Uruguay, United Kingdom of Great Britain and Northern Ireland, Arab Republic of Egypt, Kingdom of Eswatini, Federal Democratic Republic of Ethiopia, Australia, Republic of Austria, Sultanate of Oman, Kingdom of the Netherlands, Republic of Cabo Verde, Republic of Ghana, Co-operative Republic of Guyana, Republic of Kazakhstan, Qatar, Canada, Gabonese Republic, Republic of Cameroon, Republic of The Gambia, Cambodia, Republic of North Macedonia, Republic of Guinea, Republic of Guinea-Bissau, Republic of Cuba, Kyrgyz Republic, Republic of Guatemala, State of Kuwait, Grenada, Republic of Croatia, Republic of Kenya, Republic of Côte d'Ivoire, Republic of Kosovo, Union of Comoros, Republic of Colombia, Democratic Republic of the Congo, Kingdom of Saudi Arabia, Independent State of Samoa, Democratic Republic of São Tomé and Príncipe, Republic of Zambia, Republic of San Marino, Republic of Sierra Leone, Republic of Djibouti, Jamaica, Republic of Singapore, Republic of Zimbabwe, Swiss Confederation, Kingdom of Sweden, The Republic of the Sudan, Kingdom of Spain, Republic of Suriname, Democratic Socialist Republic of Sri Lanka, Slovak Republic, Republic of Slovenia, Republic of Seychelles, Republic of Equatorial Guinea, Republic of Senegal, Republic of Serbia, Saint Christopher and Nevis, Saint Vincent and the Grenadines, Saint Lucia, Federal Republic of Somalia, Solomon Islands, Kingdom of Thailand, Republic of Korea, Republic of Tajikistan, United Republic of Tanzania, Czechia, Republic of Chad, Central African Republic, People's Republic of China, Republic of Tunisia, Republic of Chile, Tuvalu, Kingdom of Denmark, Federal Republic of Germany, Republic of Togo, Dominican Republic, Republic of Trinidad and Tobago, Turkmenistan, Republic of Türkiye, Kingdom of Tonga, Federal Republic of Nigeria, Republic of Nauru, Nepal, Kingdom of Norway, Kingdom of Bahrain, Republic of Haiti, Islamic Republic of Pakistan, The Holy See, Republic of Panama, Republic of Vanuatu, Independent State of Papua New Guinea, Republic of Palau, Republic of Paraguay, Barbados, Palestine, Hungary, People's Republic of Bangladesh, The Democratic Republic of Timor-Leste, Republic of Fiji, Republic of the Philippines, Republic of Finland, Kingdom of Bhutan, Federative Republic of Brazil, French Republic, Republic of Bulgaria, Burkina Faso, Brunei Darussalam, Republic of Burundi, Socialist Republic of Viet Nam, Republic of Benin, Belize, Republic of Peru, Kingdom of Belgium, Republic of Poland, Plurinational State of Bolivia, Portugal Republic, Republic of Honduras, Republic of the Marshall Islands, Republic of Madagascar, Republic of Malawi, Republic of Mali, Republic of Malta, Malaysia, Federated States of Micronesia, The Republic of South Sudan, Republic of Mauritius, Islamic Republic of Mauritania, Republic of Mozambique, Principality of Monaco, Republic of Moldova, Mongolia, Montenegro, Jordan, Lao People's Democratic Republic, Republic of Latvia, Republic of Lithuania, Republic of Liberia, Romania, Grand Duchy of Luxembourg, Republic of Rwanda, Kingdom of Lesotho, ITER International Fusion Energy Organization, International Science and Technology Center, The International Solar Alliance, Association of Southeast Asian Nations, World Expo Museum, European Union, International Red Cross and Red Crescent Movement, United Nations

### Signature Pavilions, Private Pavilions, Group Pavilions (25)

LIVE EARTH JOURNEY, Dialogue Theater -sign of life-, Better Co-Being, EARTH MART, Future of Life, Playground of Life: Jellyfish Pavilion, DYNAMIC EQUILIBRIUM OF LIFE, null2, Panasonic Holdings Corporation, Osaka Restaurant Management Association, The Japan Gas Association, Pasona Group Inc., Bandai Namco Holdings Inc., YOSHIMOTO KOGYO HOLDINGS CO., LTD., Tamayama Digital Tech Co., LTD, Mitsubishi General Committee for Expo 2025 Osaka, Kansai, Japan, Sumitomo EXPO2025 Promotion Committee, The Federation of Electric Power Companies of Japan, Specified Nonprofit Corporation ZERI JAPAN, NTT, Inc., Iida Group Holdings Co., Ltd., KANSAI PAVILION, Osaka Healthcare Pavilion Nest for Reborn, Japan Pavilion, Women's Pavilion in collaboration with Cartier

\*1: Future Life Village exhibited three projects. \*2: The JKA Public Interest Incorporated Foundation exhibited three projects.

\*3: Sponsor board participants refer to those at Bronze Sponsor level or above who only installed a sponsorship board within the welcome area

\*4: Daiwa House Industry Co., Ltd, NTT, Inc., SECOM CO., LTD , TOPPAN Holdings Inc. and Advertising NAGATA Co., Ltd are counted in two projects.

### Association Exhibitors and Sponsoring Exhibitors (33)

EXPO 2025 OSAKA, KANSAI, JAPAN Master Licensing Office, Future Life Village (Future Life Experience/TEAM EXPO Pavilion/Best Practices) [1], Theme Weeks Studio, Future City, OneWorld, OnePlanet, Forest of Tranquility Installation, SDGs Camp, Digital Wallet Park, JAPAN MATERIAL CO.,Ltd., Dai Nippon Printing Co., Ltd., Holdings Inc., Murata Manufacturing Co., Ltd., SEVEN-ELEVEN JAPAN CO.,LTD., Hankyu Hanshin Holdings, Inc., THE YOMIURI SHIMBUN, NTT DOCOMO, INC., Suntory Holdings Limited, DAIKIN INDUSTRIES, LTD., Asahi Group Japan, Ltd., NTT Urban Solutions, Inc., ORIX Corporation, Kawasaki Heavy Industries, Ltd., Kobe Steel, Ltd., Research Institute of Innovative Technology for the Earth(RITE), Niterra Co., Ltd., Japan Keirin Autorace foundation(JKA)[2], NEC Corporation, Resona Bank, Limited, Osaka Metro ADERA Co., Ltd.

### Sponsor Board Participants (107) \*3

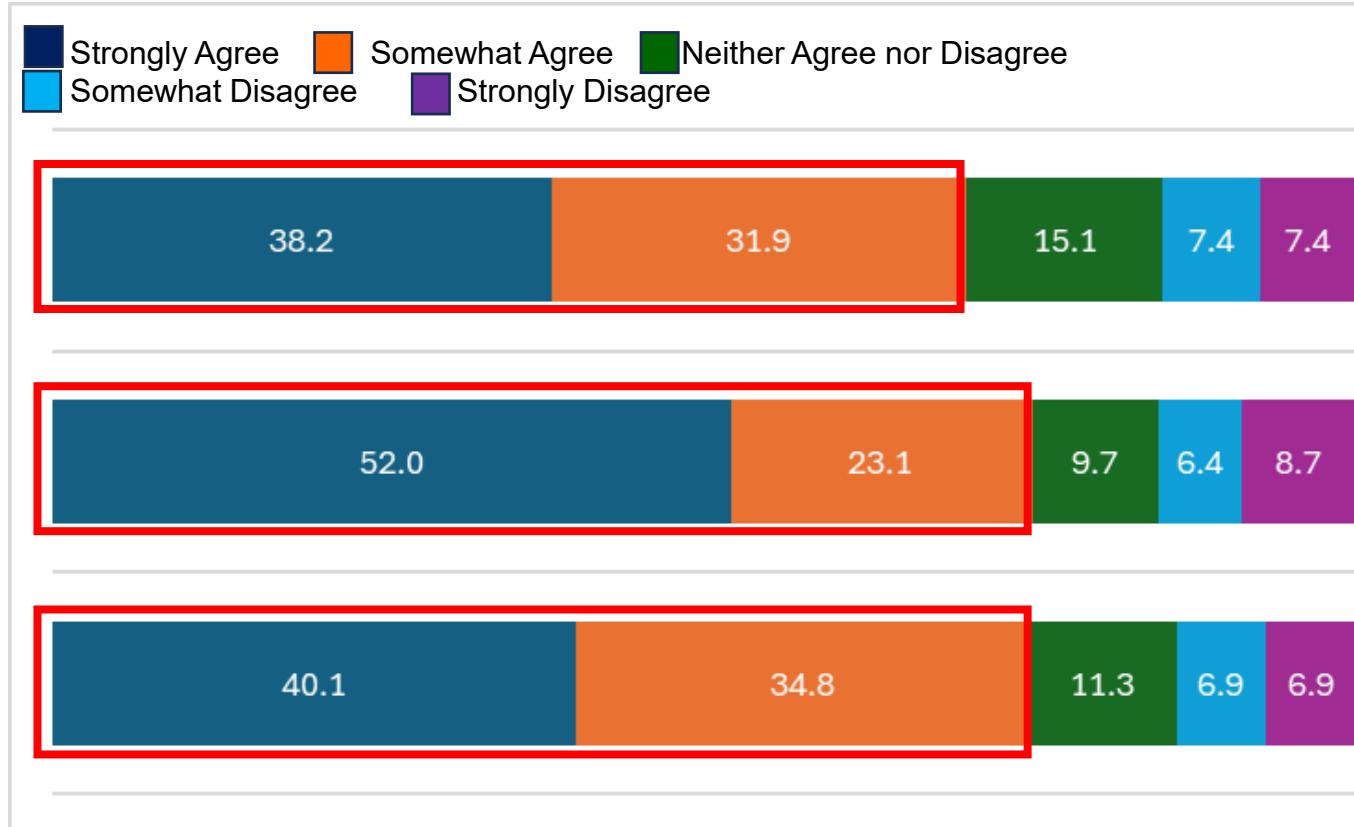
HASEKO Corporation, Daiwa House Industry Co., Ltd. [4], OBAYASHI CORPORATION, Coca-Cola Bottlers Japan Inc., Daicel Corporation, NTT, Inc. [4], Ezaki Glico Co., Ltd., Otsuka Pharmaceutical Co., Ltd., Kura Sushi, Inc., OKUYO Co.,Ltd., Shionogi & Co., Ltd., Sysmex Corporation, Shiseido Co., Ltd., Japan Federation of Kaigo Business Providers Consortium Expo 2025, TAKENAKA CORPORATION, DENSO CORPORATION, Nichirei Foods Inc., FOOD & LIFE COMPANIES LTD., IBIDEN CO.,LTD., Olympus Corporation, KYOCERA Corporation, Sustainable Pavilion 2025 Inc., JTEKT CORPORATION, SECOM CO., LTD. [4], DAIDO LIFE INSURANCE COMPANY, TSUBASA Alliance, LTD., DMG MORI CO., LTD., TOBU TOP TOURS CO., LTD., TOWA PHARMACEUTICAL CO., LTD., TOPPAN Holdings Inc. [4], The Nara Chamber of Commerce and Industry, NICHINON CORPORATION, HIKARINOKUNI LTD., FUKUSHIMA GALILEI CO. LTD., Fujikin Incorporated, HORIBA, Ltd., Mizuno Corporation, Mizuho Bank, Ltd., Ushio Inc., KUBOTA Corporation, KDDI Corporation, Hitachi, Ltd., Marubeni Corporation & Vertical Aerospace Group Ltd., Soracore Corporation, ANA HOLDINGS INC. & Joby Aviation Inc., Iwatani Corporation, Osaka Metro Co., Ltd., KAJIMA CORPORATION, Cisco Systems G.K., SkyDrive Inc., DAIHATSU MOTOR CO., LTD., DAIHEN Corporation, IHI Corporation, Kanadevia Corporation, Mitsui O.S.K. Lines, Ltd., SEKISUI CHEMICAL CO., LTD., Yamaha Corporation, KURODA AFFORESTATION PROMOTION CORPORATION DONATION, Asunaro Aoki Construction Co., Ltd., Komatsu Ltd., Advertising NAGATA Co., Ltd. [4], Kansai Transmission and Distribution, Inc., KINDEN CORPORATION, CP Concrete Consortium, MAEDA ROAD CONSTRUCTION Co.,Ltd, Sumitomo Mitsui Banking Corporation, SBI Holdings, Inc., EVERING Co., Ltd., OSAKA MARUBIRU Co.,Ltd., H.I.S. Co., Ltd., Kansai Airports, West Japan Railway Company, OSAKA GAS CO.,LTD, KMEW Co., Ltd., SANEI LTD., TOTO LTD., Torishima Pump Mfg. Co., Ltd., ALINCO INCORPORATED, AceJapan Co., Ltd., JTB Corp., ZENRIN CO., LTD., SOHGO SECURITY SERVICES CO.,LTD., TOA Corporation, HashPort Inc., V&A Japan Corporation, Metro Weather Co., Ltd., MORITA HOLDINGS CORPORATION, Japan Meteorological Corporation, AEON MALL Co., Ltd., CAREERLINK CO., LTD., Keihan Holdings Co.,Ltd., W TOKYO Inc., Hit Co., Ltd., Morisawa Inc., Azbil Corporation, Idemitsu Kosan Co., Ltd., ONO PHARMACEUTICAL CO., LTD., COSMO ENERGY HOLDINGS Co., Ltd., Electric Power Development Co., Ltd., FUJI ELECTRIC CO., LTD., Boston Consulting Group, Mitsubishi Logisnext Co., Ltd.

### Event Participation (7)

"Smile to the world with sweets project", "MURAI Takashi Design Laboratory, Tokoha University", "Secretariat of the Science, Technology and Innovation Policy, Cabinet Office, Government of Japan", "NTT, Inc.", "Japan Welfare and Medical Fashion Association", "Hanshin Expressway Company Limited", "Miyazaki Prefecture General Policy Department"

## 5. Satisfaction with the Expo and Likelihood of Recommending it

- According to the visitor questionnaire (conducted from the opening to the closing), more than 70% of visitors said that they would recommend the Expo to their family and friends, would like to visit again, and were satisfied.



Survey Period: 13 April – 13 October  
1,190,801 people

⇒ Overall satisfaction on the final day (13 October) reached 92.8%!

## (For reference) Comments expressing joy, satisfaction, etc.

1. The Grand Ring: Not only was it magnificent with splendid views, but it was also functional as sun and rain protection.
2. Pavilions: I was deeply moved by the diverse experiences, encountering the cultures and cutting-edge technologies of various nations.
3. Staff: The customer service was constantly improving. The multilingual support and consideration for disabled guests gave me reassurance.
4. Events and Shows: I enjoyed the variety of beautiful and impressive events, shows, and fireworks.
5. Overall Expo Site: There was lots of rest areas and water stations, and the waste and toilet facilities were well kept so it was a pleasant experience.

### [Actual Comments] *(translated from Japanese)*

- ◆ I was deeply moved by how people from various countries around the world thought and acted with the same purpose to create the Expo site.
- ◆ I learnt the importance of considering the future on a global scale from various countries and perspectives. It was also an opportunity to see and experience the latest technologies and initiatives for myself.
- ◆ My primary school-aged son felt sad that the Expo had ended. I think that it was a very memorable and fulfilling experience for a child. I sensed that the Expo's legacy will remain within the children, leading to future innovation.
- ◆ My values have changed profoundly. I felt as though I had raced through the present, past and future, and wanted to do something within my power.
- ◆ I felt strongly that the Expo marked the beginning of a new future and I resolved to start with what I could do now. It was an Expo where one could think about the present and the future while enjoying oneself to the full.
- ◆ The Expo was themed around life. It was not just fun, but it also gave me a sense of meaning and emotion about life, and was a good opportunity for self-reflection.
- ◆ I really felt that they were constantly improving over the six months. I was very impressed and satisfied by the “human potential” demonstrated by all those who worked tirelessly to make the Expo happen, and by every member of staff involved during the event!
- ◆ I would like to say thank you to all the security and bus personnel, gate staff and volunteers, venue staff, and everyone who supported the Expo, for your hard work.
- ◆ I am truly grateful for the opportunity to attend the Expo. Although it was very crowded, the chance to engage with the cultures and people of various nations was stimulating, and my family and I thoroughly enjoyed ourselves. Thank you so very much for this wonderful opportunity.
- ◆ The more I visited, the more I wanted to visit again. It will live on in my heart forever. Thank you for a memory that will last a lifetime.