

Category	Guidelines FAQ No.	Question	Answer
1. About Best Practices		1 Please tell us about the background and purpose of the Best Practice.	<p>Best Practices are defined by the BIE (Bureau International des Expositions) as "high-quality projects that provide visible solutions to the world's greatest challenges." Projects that become Best Practices are required to have content that improves the quality of human life, has a clear and visible impact, creates effective partnerships between multiple stakeholders (public, private, and civil) in the value chain, and is deployable in other regions.</p> <p>Since being implemented experimentally for the first time at the Shanghai Expo in 2010, Best Practices have been selected and exhibited at subsequent Expos according to each Expo's theme. At Expo 2025 Osaka, Kansai, Japan, the theme is "Designing Future Society for Our Lives," and projects that embody this theme will be selected as Best Practices at Expo 2025 Osaka, Kansai, Japan.</p> <p>Expo 2025 Osaka, Kansai, Japan, has adopted the concept of a "People's Living Lab" where diverse participants bring their initiatives and work together to solve challenges. Through the Best Practices, we aim to present solutions to various challenges through co-creation by diverse participants, taking into account the various values of each individual.</p>
		2 What kind of project proposals can be applied for Best Practices?	<p>Best Practices are seeking projects (project proposals) related to the theme of Expo 2025 Osaka, Kansai, Japan, "Designing Future Society for Our Lives," and its sub-themes, "Saving Lives," "Empowering Lives," and "Connecting Lives." Applications are accepted from anywhere in the world. When applying, please enter the required information on the Best Practices Application Form (URL: https://bestpractices-form.expo2025.or.jp/entry?lang=en). "</p>
		3 What are the requirements for applying for Best Practices?	<p>To apply for Best Practices, you need to register and join the "TEAM EXPO 2025" programme. This programme seeks to realise the Expo theme "Designing Future Society for Our Lives" and contribute to the achievement of the Sustainable Development Goals (SDGs) by empowering a diverse array of participants to take the lead and collectively shape the ideal future society.</p> <p>From the activities registered in "TEAM EXPO 2025," the best ideas that can be used and deployed worldwide will be chosen as Best Practices.</p> <p>You can find more details in the following link: (URL: https://team-en.expo2025.or.jp/en/apply).</p> <p>In addition to the above, there are a few other things below that you need to know when applying for Best Practices:</p> <p>Your project proposal should bring to life the Expo 2025 Osaka, Kansai, Japan theme, "Designing Future Society for Our Lives," and its sub-themes (Saving Lives, Empowering Lives, Connecting Lives).</p> <p>Your proposal should be something with the potential to be able to be deployed worldwide and have a real impact. And it should help sustainably create a better future.</p> <p>When applying, please enter the required information on the Best Practices Application Form (URL: https://bestpractices-form.expo2025.or.jp/entry?lang=en).</p>
		4 Please tell us how to apply for Best Practices.	<p>All project proposals must be electronically submitted within the submission period (from 19 September 2023, noon Japan Standard Time, to 19 March 2024, noon Japan Standard Time), along with the required information and attachments, through the following link (URL: https://bestpractices-form.expo2025.or.jp/entry?lang=en). Applicants can submit one or multiple project proposals by the end of the submission period.</p>

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		5 Please provide specific considerations for submitting applications for Best Practices.	<p>Please note that there is a maximum 12-hour time limit for input on the application form (https://bestpractices-form.expo2025.or.jp/entry?lang=en). When submitting your application, please have the information related to your project proposal, as outlined in the application requirements, ready for input.</p> <p>Additionally, please prepare a video that will help generate interest and understanding among the general public, including Expo visitors. We kindly request the submission of a video (maximum of 1 minute in duration, with a file size of no more than 200MB, in mp4 or wmv format) that introduces the content, significance, and impact of your project proposal.</p>
		6 I am a junior high school student. Am I eligible to apply for Best Practices?	The submission criteria for Best Practice requires applicants to be registered participants of 'TEAM EXPO 2025.' Before applying, if you are under 18 years old (such as high school students, junior high school students, and elementary school students), please ensure you have the consent of a guardian who is 18 years of age or older.
		7 What is the cost of applying for Best Practices?	There is no cost to apply for Best Practices. However, each team is responsible for covering the expenses necessary for the application process and the activities of the project proposal they are submitting. (There is no financial support from the Japan Association for the 2025 World Exposition.)
		8 I want to change/correct the project proposal I submitted.	<p>If you wish to make changes to the content of a submitted project proposal, you can contact the Best Practices Reception Office. By withdrawing the previously submitted project proposal, you can then re-apply.</p> <p>Contact details for the Best Practices Reception Office are as follows: E-mail: expo25_bestpractices@ddcontact.jp Reception period: From noon on 19 September 2023, until noon on 19 March 2024. (Replies will be made on weekdays from 9:00 to 17:00 Japan Standard Time, excluding weekends, public holidays, and the New Year holidays from 29 December to 4 January.)</p>
		9 Please tell us how Best Practices are selected.	<p>We are planning to hold a Selection Committee meeting. To ensure fairness, we will thoroughly review the submissions without revealing applicant names.</p> <p>The procedure for selecting Best Practices is as follows:</p> <p>Formal requirements check. First, the information submitted from the application form is reviewed to confirm that all required documents have been submitted and all the necessary information has been provided, as specified in the application guidelines.</p> <p>Preliminary candidate selection: Next, the application content is carefully reviewed, and proposals that meet Best Practices' purpose are narrowed down to preliminary candidates.</p> <p>Final candidate selection: Finally, a selection committee is held to select the final candidates from among the preliminary candidates.</p> <p>Please note that to ensure fairness in the evaluation process, the names of applicants and other identifying information are concealed during the evaluation. In addition, the selection details will not be disclosed for any reason.</p>

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	10	Please tell us about the selection criteria for Best Practices.	<p>The selection of Best Practices is based on the following three criteria:</p> <p>(1) Affinity with the Expo theme</p> <ul style="list-style-type: none"> - The project proposal embodies the theme of the Expo 2025 Osaka, Kansai, Japan, "Designing Future Society for Our Lives." - The project proposal is related to the three sub-themes of the Expo: "Saving Lives," "Empowering Lives," and "Connecting Lives." - Co-creation through effective partnerships is realised. - The proposal is easy to understand and has appeal that captures the spirit of the Expo. <p>(2) Certainty of impact and potential for regional deployment</p> <ul style="list-style-type: none"> - The proposal is easy to implement, with readily available materials, simple technology, and low cost. - The proposal has been deployed or has the potential to be deployed in multiple countries or regions. - The proposal addresses important and complex challenges. - The project contributes significantly to solving social issues (wide-spreading impact, substantial improvement, benefiting many people, etc.). - The effects are tangible and highly specific. <p>(3) Contribution to the realisation of a better future:</p> <ul style="list-style-type: none"> - Sustainability is ensured or considered. - The proposal has a positive impact on society and the global environment.
	11	I submitted the application and I would like to inquire about the content and process of selecting Best Practices.	The Association will not respond to individual questions regarding the selection process of submissions to Best Practices.
	12	Is it necessary to register for the "TEAM EXPO 2025" programme in order to apply for Best Practices?	Best Practices are selected from among the initiatives entered in the "TEAM EXPO 2025" programme. Therefore, registration and participation in the "TEAM EXPO 2025" programme are required.
	13	Why is it necessary to register for the "TEAM EXPO 2025" programme in order to apply for Best Practices?	<p>By registering for "TEAM EXPO 2025," we anticipate the following effects:</p> <p>The purpose and activities of your project will become evident to the world through the official website of "TEAM EXPO 2025" and exchanges and collaborative initiatives organised by the Japan Association for the 2025 World Exposition. This will make your project known to other participants and organisations involved in "TEAM EXPO 2025." As a result, interactions will deepen among participants and individuals, groups, and entities, potentially leading to the evolution and co-creation of new projects. Consideration for the sustainability of proposed projects will increase, fostering solutions for broader regions and complex issues. Such initiatives are expected to contribute to endeavours that lead to a better future.</p>
	14	What kind of videos do you expect as supplementary materials?	Videos will be judged to ensure that the content of the initiative can be easily understood by visitors. As long as the content can be judged for ease of understanding and conveyance, it can be a previously created video or a self-filmed video, and there is no need to create a new elaborate video. Please note that submitted videos will not be used for video projection at the Expo site.
2. About the selection process and candidacy of Best Practices	15	How do I register for the "TEAM EXPO 2025" programme?	<p>Please access the "TEAM EXPO 2025" programme website in advance and register. The method and procedure for registration are described on the website below, so please refer to it.</p> <p>The "TEAM EXPO 2025" programme website is: https://team-en.expo2025.or.jp/en/.</p>

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		16 After applying, how will communication and interaction with the Organiser be conducted?	The Japan Association for the 2025 World Exposition may contact the representative if selected as a final candidate.
3. About intellectual property rights and privacy		17 If my proposal is selected as one of the Best Practices, are there any benefits such as prize money?	As benefits for the winners, we plan to offer the following three points: <ul style="list-style-type: none"> - Introduction in the Association's press releases and on its website (in Japanese and English) - Exhibition and introduction of activities in the Best Practice Area set up within the Expo site. - Provision of PR opportunities before and during the Expo period.
		18 Who owns the intellectual property rights to my project proposal?	All intellectual property rights related to the application documents belong to the applicant. Please note that the application documents submitted will not be returned. The project proposal should be an original idea created by the applicant. The applicant is responsible for ensuring that the project proposal does not use any ideas, technologies, products, etc., owned by a third party and legally protected by intellectual property rights or other rights.
		19 How is personal information handled in terms of privacy?	When applying, you must agree to the privacy policy of the Japan Association for the 2025 World Exposition (https://www.expo2025.or.jp/en/privacy/).