

[Event Title] Post photos of your favorite pavilion or scenes with the hashtag **#MyDiscoveryAtVirtualExpo** on social media!

[Event Overview]

Capture the excitement and uniqueness of Virtual Expo and share it with others!

Post your photos on X (formerly Twitter) along with the hashtag **#MyDiscoveryAtVirtualExpo** and a title for your photo.

Selected entries that best match the event theme may be featured on the official social media accounts of the Organiser and in the Virtual Expo App. Please note that by posting with the designated hashtag, you are deemed to have agreed to the rules of this event and to the privacy policy established by the Organiser.

[Event Period] From 31st May, 2025 – End date to be determined

[Guidelines for Posting]

- Posters who is under the age of 18 must obtain permission from a parent or guardian before entering. The Organiser will assume that such permission has been obtained for any posts submitted by users under 18.
- Posts made from private or non-searchable accounts will not be considered.
- You may post multiple times during the event period, but please refrain from submitting the same photo repeatedly.
- Posters must ensure that their posts (including both the photo and accompanying text, collectively referred to as "post content") do not contain any defamatory, slanderous, or offensive content toward the Organiser or any third party.  
Posts containing inappropriate content, violent or criminal expressions, or otherwise violating public order and morals will not be accepted.  
The Organiser will not be held responsible for any trouble or damages arising from such content.
- Posters guarantee that their post content does not infringe upon the rights of any third party.
- The copyright to any posted content shall remain with the contributor; however, by submitting such content, the contributor hereby grants to the Organization a royalty-free, perpetual, worldwide, irrevocable, and non-exclusive license to use the content, including, but not limited to, reproduction, duplication, modification, deletion, sublicensing to third parties, and any other forms of use. Posters also waive moral rights related to the posted content with respect to the Organiser. The Organiser is under no obligation to display the poster's username when using the content. By posting, posters also consent to the use of any portrait rights included in their post content by the Organiser.
- Posters agree not to exercise any rights or make any claims or demands against the Organiser regarding the use of their post content on any websites, posts, or apps operated by the Organiser.
- All posts must comply with the terms of service of the social media platform used.  
Posters must not engage in fraudulent activities such as creating fake accounts, impersonation, or using multiple accounts.
- Any communication fees (including Wi-Fi or data usage charges) related to participating in the event or making inquiries are the responsibility of

the poster.

[Requirements for Posting]

Posts must meet the following requirements:

- The photo must be taken within the official App: *Virtual EXPO 2025 JAPAN*.
- The photo must be taken by the poster themselves.
- If the posted photo includes any subjects or content that require permission to use (e.g., portrait rights, trademark rights, design rights, or any other intellectual property rights, collectively referred to as "Intellectual Property Rights"), the poster must have obtained permission from the rightful party to post the photo on social media and to allow the Organiser to use it for promotional purposes, including modification and editing, on a permanent and global basis.

\*If any third party files a claim regarding infringement of rights related to a post content, the Organiser may, at its discretion, remove the post content from publication. The poster shall be fully responsible for any such violations.

[Important Notices]

- The Organiser reserves the right to modify, temporarily suspend, or terminate the event without prior notice if it is deemed significantly difficult to continue due to technical issues in the system, malfunctions, acts that hinder the event by third parties, or due to force majeure such as natural disasters, war, weather, or terrorism.
- Any matters not specified in these terms will be decided at the discretion of the Organiser.
- Posters agree not to dispute the operation of the event in any way.
- Post contents are also subject to the rules of the social media platform used.
- The Organiser will not respond to inquiries regarding internet access or how to use social media platforms, which are considered prerequisites for participation.
- The copyright of the post content (including comments, photos, images, etc.—collectively referred to as "post content") belongs to the poster. However, the Organiser may use the content without individual approval from the poster, free of charge and without time restrictions, including reproduction, modification, and necessary processing. The Organiser may also grant such rights to third parties. The poster agrees not to exercise moral rights regarding the Post Content. The Organiser is not obligated to display the poster's social media username when using the content. The poster also consents to the Organiser's use of any portrait rights included in the post content.
- The poster guarantees that their post content does not infringe upon any third-party rights.
- If a dispute arises between the poster and a third party in relation to a post content, the poster shall resolve it at their own expense and responsibility, and shall not cause any damage to the Organiser. If the Organiser incurs any damages, it may claim compensation from the poster.

[Prohibited Acts]

The following acts are prohibited in connection with applications for this event:

- Any act that violates these Terms and Conditions
- Any act that violates laws, ordinances, public order, or morals, or is

- likely to do so
- Any act that can be connected to criminal or fraudulent activities
  - Any act that violates the rules of the using social medias
  - Any act that infringes or is likely to infringe upon the intellectual property rights, privacy rights, or other rights or interests of the Organisation or others
  - Any act that damages the reputation or trust of the Organisation or others
  - Any act that causes disadvantage or damage to the Organisation or others
  - Any act that slanders, defames, or insults the Organisation or others
  - Any act that discloses the personal information of others
  - Any act conducted for business, commercial, or preparatory purposes through this event
  - Any act conducted for political, electoral, or religious purposes through this event
  - Any act that interferes with the operation of this event
  - Any other act deemed inappropriate by the Organisation in light of the purpose of this event

[Disclaimers]

Posts to this event shall be made at the sole discretion and responsibility of the poster. The Organisation shall not be liable for any damages arising from such posts. Furthermore, the Organisation shall not be liable for any damages resulting from any changes, suspension, interruption, or termination of all or part of this event due to the reasons listed below.

- In the event of maintenance or malfunctions of the using social medias
- In the event of natural disasters, war, riots, enactment, amendment or repeal of laws and regulations, orders or dispositions by public authorities, or any other circumstances in which the Organisation determines that it is difficult to hold or continue this event

[Compensation]

If the Organiser is responsible for any fault, and the poster suffers damage in connection with submitting to this event, the Organiser shall be liable for compensation only to the extent of ordinary damages that are commonly considered to arise from non-performance of obligations or torts in accordance with social norms, as a result of the poster's submission to this event.

[Handling of Personal Information]

In this event, the social media account information you provide may be utilized for the purpose of introducing participants on the Association's official social media accounts and within the Virtual Expo App.

We may entrust the handling of personal information provided by customers to third-party service providers to the extent necessary to achieve the intended purposes of use. In such cases, we will exercise appropriate supervision over these service providers, including through the execution of contracts, to ensure that personal information is handled properly.

For inquiries regarding the handling of your personal information in connection with this event, please refer to the "Organiser" contact information below.

For more details regarding our handling of personal information, please refer to our Privacy Policy.

URL : <https://www.expo2025.or.jp/privacy/>

[Other]

These terms and conditions shall be governed by and construed in accordance with the laws of Japan. Any and all disputes arising in connection with this event shall be subject to the exclusive jurisdiction of the Osaka District Court

as the court of first instance.

【The Organiser】

Japan Association for the 2025 World Exposition - Virtual Expo Event

Operation Centre

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This event is not sponsored, endorsed, or administered by, or associated with, any social media service providers. Any questions or comments regarding this event should be directed to the Organiser, not to the social media service providers.