

Women's Pavilion “WA” Space

Application Guidelines for Event Participation



[About the Women's Pavilion]

Official name: "Women's Pavilion in collaboration with Cartier"

Aiming to realize a society in which all women can play an active role, this pavilion will be exhibited in collaboration and cooperation between the government (the Cabinet Office and the Ministry of Economy, Trade and Industry), exhibitor Richemont Japan Limited (hereinafter referred to as "Cartier".), and the Japan Association for the 2025 World Exposition (hereinafter referred to as the "Association"). This will be done with the purpose of publicizing both in Japan and abroad Japan's initiatives and the status of women's empowerment and advancement in Japan as well as introducing the status of women's empowerment and advancement in the world.

The Women's Pavilion aims to design a better world in which all people can live together, respect each other, and fulfill their potential for a future society where lives thrive.

In addition, the pavilion architecture will reuse the facade materials used in the Japan Pavilion at the Dubai Expo.

We are preparing for the pavilion to become an essential part of Expo 2025 Osaka, Kansai, Japan by providing visitors with learning and awareness through experiences at this pavilion.

We are now accepting applications for events to be held in the "WA" space on the second floor of the Women's Pavilion that are both public in nature and publicly beneficial for promoting the advancement of women.

[About the "WA" space]

A place (talk event) where participants will discuss various "issues and topics," and conceive of actions to be taken to resolve these issues. "WA" in Japanese has various meanings such as "輪" (wa) = loop; "環" (wa) = ring; "話" (wa) = talk, story, tale; "和" (wa) = harmony, peace. It also means "circle of life", where all the creatures and beings of this earth live together harmoniously regardless of gender, race, age or ability.

*For the themes, subthemes and concepts of Expo 2025 Osaka, Kansai, Japan, please refer to the Master Plan and the registration application.

Master Plan:

<https://www.expo2025.or.jp/en/overview/masterplan/>

Registration Application:

https://www.meti.go.jp/english/policy/mono_info_service/expo/osaka_2025.html

*For the direction of the government's efforts to promote the empowerment and advancement of women, please refer to the "5th Basic Plan for Gender Equality" and "The Basic Policy on Gender Equality and Empowerment of Women 2023" (The Intensive Policy for Gender Equality and the Empowerment of Women 2023).

The 5th Basic Plan for Gender Equality

https://www.gender.go.jp/english_contents/about/danjo/lbp/basic/index.html

The Basic Policy on Gender Equality and Empowerment of Women (The Intensive Policy on Gender Equality and the Empowerment of Women 2023)

https://www.gender.go.jp/english_contents/index.html

How to apply

[Application details]

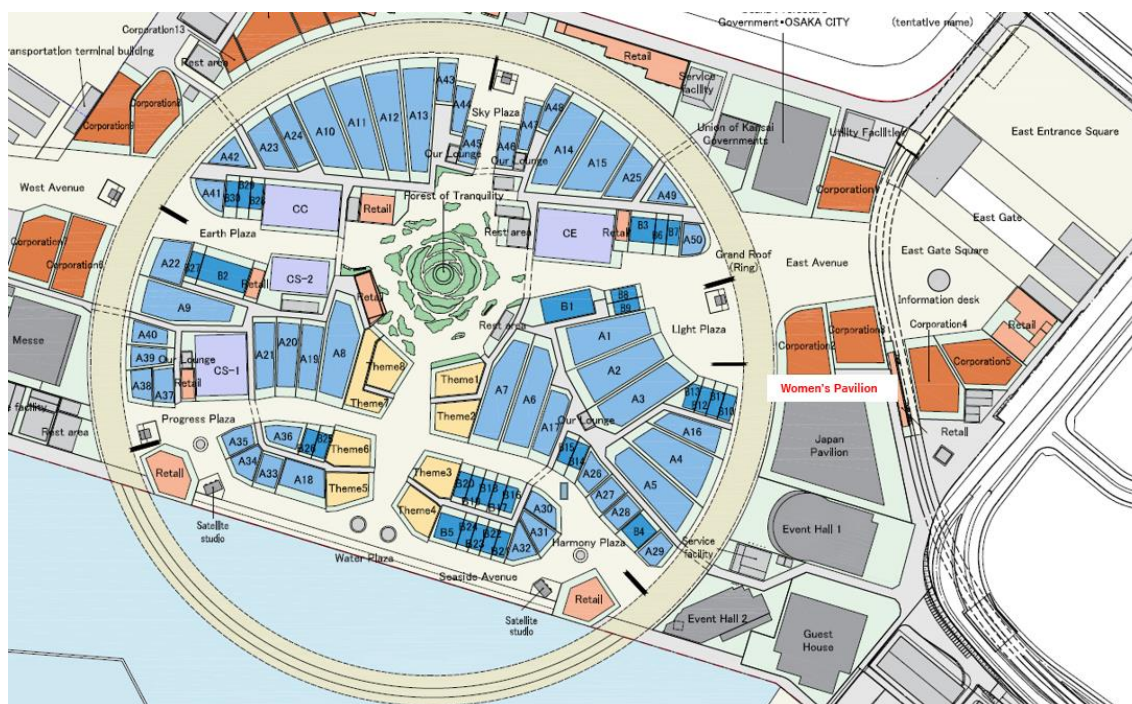
Based on the theme of the Expo and the purpose of the Women's Pavilion, the WA space is accepting applications for events that can provide learning and awareness that encourage actions for a sustainable society, and are also public in nature and publicly beneficial for promoting the empowerment and advancement of women.

[Accepted types of events]

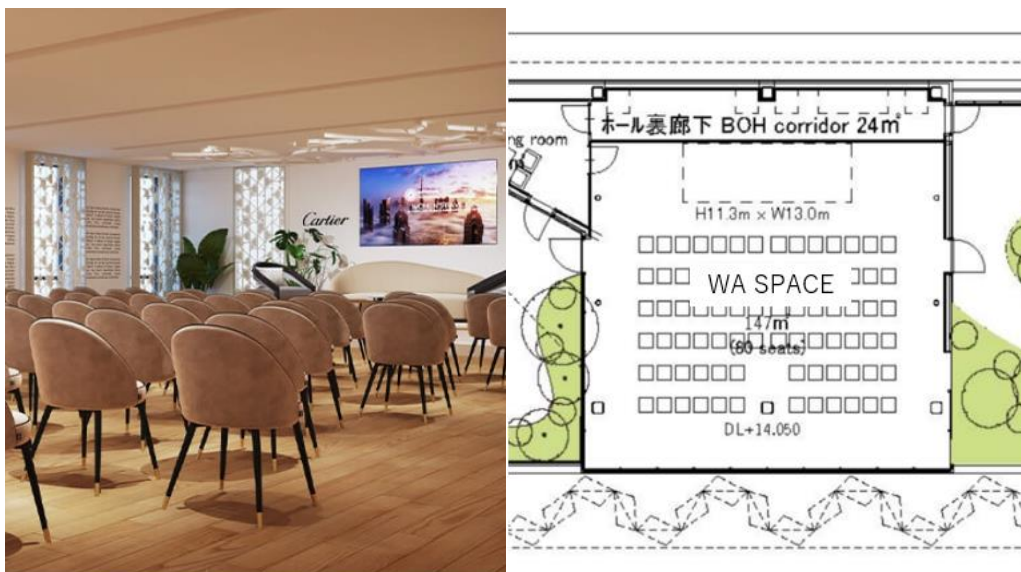
Interactive talk events such as symposiums and panel discussions

*The event should be open to the general public (visitors who have made reservations for events in the "WA" space) to view and participate in (events that are only open to related parties are not allowed). Exhibitions, sale of merchandise, etc. are not allowed.

[WA Space Location/Overview] 2nd floor of the Women's Pavilion



Facility size (facility area)	Approx. 148m ² (11.3 m x 13.0 m)
Capacity	Up to 80 seats (with chairs) Theatre format
Stage format	Stage: 2.4 m x 1.2 m (removable) Height: 0.2 m, 0.4 m (adjustable)
Outline of the facility	<ul style="list-style-type: none"> ●Acoustic (wireless amplifier wired microphone) ●Basic lighting equipment ●Presenter podium (1) ●Podium (1) ●Projector ●Various cables (HDMI)
Ancillary equipment	Staff waiting room (1) (2.7 m x 4.7 m) Staff waiting room (2) (4.5 m x 4.7 m)



[Application period]

From Friday, September 15, 2023 through Sunday, December 31, 2023

[Requirements for event content]

The event content shall not fall under any of the following:

- Those that may violate laws and regulations or public order and morals
 - Those that are dangerous or harmful or unhygienic
 - Those that damage the integrity of the Expo or interfere with its proper understanding
 - Those that aim to gain an unfair advantage
 - Those that aim to sell or make a profit (display items cannot be sold)
- *Food and drinks are not allowed in the facility.

[Eligibility]

The applicant must be a single or multiple company(ies) or organization(s).

(Individual applications for participation, whether single or multiple, are not permitted.)

- *When applying for the participation as multiple organizations, etc. as members, please attach materials explaining the relationship between the members of the organizations, etc. so that the relationship between the organizations, etc. is clear.
- *When an application for participation is made by an organization, etc. whose

principal office is located overseas, the Official Participant(country) where said office is located may be notified to the effect that an application for participation has been made, and it may be asked to confirm whether the requirements concerning the contents of the event are met.

[Application procedure]

If you wish to participate, please download the entry form from the Association website, fill in the necessary information, and submit along with the materials related to the proposal (Up to 5 pages for specific planning content, organizational structure, company/organization introduction, etc.) to the following email address. (We do not accept mailed or personally delivered applications.)

shutten-sanka@expo2025.or.jp

*Please write "Application for participation event in the WA space (Name of applicant)" as the email subject.

We will send a reply email from the secretariat to the email sent to us as communication for the application, stating that it was received within 3 business days.

*If there are any discrepancies or false statements in the submitted documents, you may lose your eligibility to participate.

[Number of slots]

Approximately 30 slots

[Expenses required for participation]

The event organizer (applicant) is responsible for the following facility fee. Any other costs incurred for production and operation of the event will be the responsibility of the event organizer (applicant).

one slot(half day) 44,000 yen (tax excluded)

two slots(all day) 88,000 yen (tax excluded)

Screening and Selection

[Screening and selection method]

The government, Cartier, and the Association will conduct a screening of the

event proposals that meet the eligibility criteria, etc. and nominate participants according to the following screening criteria.

We may ask individual questions about the content of the entry form.

After a tentative decision has been made, we ask you to submit necessary documents such as a written pledge.

[Screening criteria]

<u>Items to be screened</u>	<u>Screening details</u>
Relevance to the purpose and theme of the Women's Pavilion	·Is it related to the following objectives and themes? [Attitude] Women's empowerment and gender equality initiatives aimed at creating a society where all women can play an active role [Theme] · Mother Nature · Business & Technology · Education & Policy · Arts & Culture · Philanthropy · Roles & Identities
Public nature and public interest	Can the content of the event benefit the general public widely?
International elements Global perspectives	Is the content of the event not just limited to Japan, but also has a global perspective?
Unique creativity and conceptual ability	Can it inspire participants, offer new perspectives and engage their interests?
Feasibility and concreteness of the plan	·Is a feasible system established? ·Is there a track record and know-how to realize the plan?

[Notification of screening results]

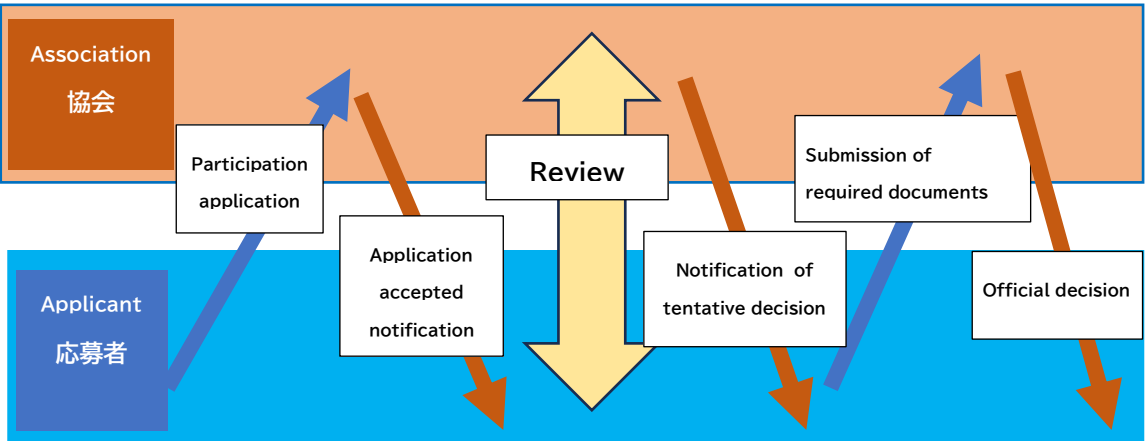
The screening results will be sent to the email address on the entry form regardless of whether or not it has been selected. Notifications are scheduled

to be sent by sometime around March 2024.

We will not respond to any inquiries regarding the content and results of the screening or objections to the screening.

Please note that the Women’s Pavilion may adjust the content of the selected event proposal after it is selected.

[Application flow]



Basic Information

[Outline of Expo 2025 Osaka, Kansai, Japan]

Name	Expo 2025 Osaka, Kansai, Japan (abbreviated as “the Expo”)
Organizer	The Japan Association for the 2025 World Exposition
Expo period	April 13 - October 13, 2025
Expo site	Yumeshima (Konohana Ward, Osaka City)
Theme	Designing Future Society for Our Lives
Subthemes	Saving Lives Empowering Lives Connecting Lives
General opening time	9:00 AM to 10:00 PM (Monday to Sunday)

Notes

[Collection of expenses from visitors]

In accordance with Article 30 (2) of the General Regulations, it is not permitted

to collect expenses from visitors other than the entrance fee.

[Cancellation policy]

The event will be cancelled if the Expo itself becomes unable to open or if there is a situation that makes it difficult to use the "WA" space. The Women's Pavilion is not responsible for any damage caused to the event organizer (applicant) as a result of the cancellation.

In addition, if the event is cancelled due to the reasons of the event organizer (applicant), please contact the Women's Pavilion immediately and then notify the pavilion in writing. A cancellation fee may be charged depending on the timing of the request.

[Handling of personal information]

We will use the applicant's personal information only to the extent necessary, such as to inform you about the application or screening. In addition, we may provide it to the Association, the BIE (International Bureau of Exhibitions), etc., to the extent necessary for screening, etc. You are required to agree to the privacy policy (<https://www.expo2025.or.jp/en/privacy/>) of the Association.

[Inquiries / Application Contact]

Exhibition Division, Planning Department, Planning Department, Japan Association for the 2025 World Exposition

Email: shutten-sanka@expo2025.or.jp