

## Terms of Use for the ExpoID

### Article 1 (Purpose)

These Terms of Use for the ExpoID (hereinafter “These Terms”) by the Japan Association for the 2025 World Exposition (hereinafter “This Association”) set forth basic terms regarding the registration of, use of, handling of personal information in connection to, and other matters pertaining to the accounts (hereinafter “ExpoID”) to be registered by guests visiting or planning to visit the 2025 World Exposition (hereinafter “Guest” or “Guests”).

The Guests are asked to thoroughly read through and fully understand These Terms before submitting applications for registration. After the Guests have agreed to These Terms on the screen for agreeing to the Terms of Use displayed when registering on the website established by This Association, These Terms will apply to the provision of personal and required information by the Guests as well as any and all matters related to the ExpoID, including its registration, management, use, and deletion.

### Article 2 (Definition and Description of Terms)

**ExpoID** refers to an account used for the purpose of identifying Guests when Guests apply for and use integrated services compatible with authentication using ICT-PF, which is provided by This Association.

**ICT-PF** refers to the ExpoID management system established and provided by This Association for the purpose of providing ExpoID services.

**Integrated services** refer to services developed and provided by This Association and other organizations for the 2025 World Exposition that incorporate the ExpoID as one of its authentication methods.

**Authentication method** refers to the method of identifying an ExpoID Registrant, and This Association adopts multi-factor authentication or two-step authentication. The multi-factor authentication uses either ExpoID/password and biometrics or ExpoID/password and a passcode or the like or a one-time password. The two-step authentication uses an ExpoID/password and a one-time password notified by email.

**User device** refers to a device (computer, smartphone, tablet) used by the Guests.

**Screen for agreeing to the Terms of Use** refers to the screen displayed when accessing the registration page of the website established by This Association from a user device, where Guests can choose whether to agree or disagree to the application of These Terms.

**ExpoID Registrant** refers to a Guest who has completed the registration of his/her ExpoID according to These Terms. Hereinafter in These Terms, those who have not

completed the ExpoID registration will be referred to as Guests, and those who have registered will be referred to as ExpoID Registrants.

**Proxy registration** refers to the method of registration in which an ExpoID Registrant acts as a proxy to an unregistered family member or a friend, or as a proxy to a minor under the age of 16 requiring supervision in provision and management of personal information, and registers his/her ExpoID as a parent, legal guardian, etc.

**Proxy registration menu** refers to the menu for proxy registration appearing as one of the ExpoID menus indicated on a user device of the ExpoID Registrant. The proxy registration menu appears as one of the ExpoID menus on a user device if the Guest completed the registration him or herself, but it will not appear as one of the ExpoID menus if the Guest registered for an ExpoID via the proxy registration method.

### **Article 3** (Agreement to the Terms of Use, Required Information, Registration of the ExpoID)

1 Guests may apply for registration of the ExpoID only when they access the registration screen established by This Association from their user devices and agree to These Terms on the screen for agreeing to the Terms of Use.

As soon as the Guest provides personal and other information required for registration in a manner specified by This Association, the ExpoID registration is completed, and access to the ExpoID menu will be granted.

2 If a Guest is a minor under the age of 16, an ExpoID Registrant who is a parent, legal guardian, etc. (hereinafter “Guardian, Etc.”) must access the ExpoID menu, use the proxy registration function in the menu, and complete the proxy registration process for the Guest. When completing the proxy registration for a Guest, the Guardian, Etc. must agree to the Terms of Use for the ExpoID being applied to the Guest. The Guest may utilize the ExpoID menu only when the Guardian, Etc. agrees to the Terms of Use for the ExpoID being applied to the Guest.

3 If a Guest is aged 16 or older, but not accustomed to handling matters related to systems and accounts, the Guest may entrust the registration process to an ExpoID Registrant family member, etc., and have the ExpoID Registrant use the proxy registration function in the menu to complete the proxy registration process for the Guest. An ExpoID Registrant registered via proxy registration must agree to These Terms on the screen for agreeing to the Terms of Use that appears when accessing for the first time after registration. The Guest may utilize the ExpoID menu only when agreeing to These

Terms being applied on the indicated screen for agreeing to the Terms of Use.

4 When the Guest's ExpoID is registered via proxy registration, except in cases where malice or negligence is found in This Association, This Association will consider the ExpoID to be registered by an ExpoID Registrant at the behest of the Guest him or herself and will also consider the application for and use of integrated services as the Guest's own actions. In addition, if the Guest is a minor aged 16 or older but under 18 and has registered for him or herself, This Association will consider that a Guardian, Etc. has agreed to These Terms being applied to the Guest.

5 For an ExpoID Registrant to use the ExpoID menu, an authentication method must be chosen and set up in addition to the ExpoID and password. However, ExpoID Registrants registered via proxy registration may use the ExpoID menu by only using the ExpoID authentication method (ExpoID and password). Beware that there is a difference in the menu content.

6 This Association does not assume responsibility for any damage suffered by the ExpoID Registrant or a third party incurred by the setup or use of the authentication method by the ExpoID Registrant. Regarding the setup, cancellation, and other matters for each of the authentication methods from a user device, please refer to the instruction manual of the user device or the guidance on the website.

7 ExpoID Registrants may cancel or change their authentication method at any time. Beware that cancellation of the authentication method may cause changes to the accessible content of the ExpoID.

8 If the ExpoID Registrant is no longer in control of the email address used for registration, the registrant must change the email address to one he or she has control over. This Association does not assume any responsibility for damage suffered by the ExpoID Registrant or a third party incurred by the ExpoID Registrant forgetting or waiting to change the email address.

#### **Article 4           (Use of the ExpoID)**

ExpoID Registrants may use the ExpoID menu and integrated services. However, use of the integrated services by a minor aged under 18 may require permission from the Guardian, Etc.

## **Article 5** (Management of the ExpoID and Password)

1 ExpoID Registrants should avoid the use of date of birth, address, phone number, or any other information easily guessable by a third party when setting up the ExpoID and the password.

2 For instances such as when the ExpoID Registrant forgets the ExpoID, the registrant may inquire about the ExpoID by following the procedure set forth by This Association. If the ExpoID Registrant forgets the password, the registrant may reset and reassign the password by following the procedure set forth by This Association.

3 ExpoID Registrants are responsible for managing their ExpoID and password and may not allow a third party to use them, lend them, transfer them, change the name of record on them, etc.

4 This Association does not assume any responsibility for damage suffered by the ExpoID Registrant or a third party incurred by illicit use of the ExpoID or other incidents caused by the ExpoID Registrant setting up an ExpoID and password easily guessable by a third party, or by the insufficient management, misuse, giving of permission for illicit use by a third party, etc. by the ExpoID Registrant.

5 ExpoID Registrants must take immediate and appropriate action, such as changing the password or deactivating the ExpoID, if the ExpoID or the password has been lost or stolen, when the ExpoID or the password has become known to a third party, or when they discover that their ExpoID or the password is being used by a third party.

6 Except in cases where malice or gross negligence is found in This Association, This Association does not assume any responsibility for damage suffered by the ExpoID Registrant or a third party incurred by the ExpoID Registrant registering for or using the ExpoID. However, this does not apply when Articles in These Terms violate the Consumer Contract Act.

7 This Association does not assume any responsibility for damage suffered by the ExpoID Registrant or a third party incurred by failing to provide necessary information, providing an incorrect email address, or other grounds not attributable to This Association when entering the registration information.

## **Article 6** (Deactivation by ExpoID Registrant)

1 The ExpoID Registrant can deactivate the ExpoID at any time using a prescribed procedure. After completing the deactivation procedure, the ExpoID will not be usable anymore.

2 After deactivation, should the Guest wish to use an ExpoID, he or she must undergo a new registration process. Beware that the data from the deactivated ExpoID will not be transferred to the new ExpoID.

## **Article 7** (Handling of Personal Information)

This Association will appropriately handle personal information obtained in relation to the use of ExpoIDs in accordance with This Association's Privacy Policy

## **Article 8** (Prohibited Activities)

This Association prohibits all acts listed in the following items during registration and use of the ExpoID by the ExpoID Registrant.

- ① Acts that violate or exacerbate the violation of laws; court judgments, decisions or orders; or legally binding administrative actions
- ② Fraudulent or intimidating acts towards This Association, other ExpoID Registrants, or third parties
- ③ Acts contrary to public order and morals
- ④ Acts that infringe upon the intellectual property rights, trade secrets, restricted access data, image rights, privacy, reputation, and other rights or interests of This Association, other ExpoID Registrants, or third parties (including behaviour that directly or indirectly causes such infringements)
- ⑤ Act of providing the following information to This Association without obtaining prior written consent from This Association
  - a. Information that contains excessively violent or cruel expressions
  - b. Information that contains computer viruses or other harmful computer programs
  - c. Information that contains expressions that damage the reputation or credibility of This Association
  - d. Information that contains excessively obscene expressions
  - e. Information that contains expressions that encourage discrimination
  - f. Information that contains expressions that encourage suicide or self-harm

- g. Information that contains expressions that encourage inappropriate use of drugs
- h. Information that contains anti-social expressions
- i. Information that contains expressions that cause discomfort to others
- ⑥ Acts that hinder or impede the operation of ICT-PF or related networks and systems, etc.
- ⑦ Act of unlawfully accessing This Association's networks, systems, etc.; act of unlawfully rewriting or deleting information accumulated on equipment and devices of This Association; or other acts that incur damage to This Association
- ⑧ Act of using the ExpoID or password of other ExpoID Registrants
- ⑨ Act of registering with false information to impersonate other ExpoID Registrants or fictitious third parties
- ⑩ Acts that lead to benefitting antisocial forces, etc
- ⑪ Acts that go against the Terms of Use for the ExpoID or the intent and/or purpose of the ExpoID
- ⑫ Other acts deemed inappropriate by This Association

## **Article 9 (Steps for Non-Compliance of Terms, Etc.)**

1 When the ExpoID Registrant violates the previous Article or other obligations stipulated in These Terms and such violating state is not rectified after This Association has issued a correction notice with a reasonable timeframe, This Association can deactivate or cancel the said ExpoID.

2 This Association does not assume any responsibility for damage incurred by cancellation of the ExpoID of the ExpoID Registrant pursuant to the previous Clause.

3 When one of the following applies, This Association may take certain measures, including suspending the use of the ExpoID by the ExpoID Registrant. For this Clause, the preceding Clause shall apply mutatis mutandis.

- ① When the wrong ExpoID password has been entered more than a certain number of times
- ② When This Association deems that the login is or may be unauthorized
- ③ When This Association deems necessary

4 This Association may temporarily stop the ExpoID services for system maintenance, system failure, etc. This Association will notify such suspensions in advance on its website, etc., except in cases of emergency and unavoidable circumstances.

This Association does not assume any responsibility for damage suffered by the ExpoID Registrant due to suspension or interruption of the ExpoIDs pursuant to this Clause.

#### **Article 1 0 (Application of and Changes to These Terms)**

When one of the following applies, This Association may change the contents of These Terms by announcing or notifying ExpoID Registrants in a manner deemed appropriate by This Association. The new Terms of Use shall apply from the date of change.

- ① When the changes to These Terms are in the general interests of the other party.
- ② When the changes to These Terms do not contradict the purpose of the contract, and when the necessity of the changes, the appropriateness of the changed content, the fact that These Terms may be changed in accordance with the provisions of this Article, and the content and other circumstances surrounding the change are reasonable.

#### **Article 1 1 (Compensation for Damage)**

1 When the ExpoID Registrant violates These Terms and thereby inflicts damage to This Association, the said ExpoID Registrant is liable for such damage suffered by This Association.

2 When the ExpoID Registrant violates These Terms and thereby inflicts damage to a third party, the said ExpoID Registrant must compensate for such damage suffered by the third party and shall not involve This Association in the dispute with such third party.

#### **Article 1 2 (Period of Use of the ExpoID)**

1 The ExpoID and the ExpoID menu can be used until November 30, 2025.

2 After the ExpoID services have ended, all personal information data collected upon ExpoID registrations will be deleted.

3 This Association may extend the period of use set forth in Clause 1 by following the procedures set forth in Article 10.

#### **Article 1 3 (Governing Law, Jurisdiction)**

These Terms shall be governed by and construed in accordance with Japanese laws.

Any dispute involving This Association in connection with ExpoIDs that may arise

shall be subject to the exclusive jurisdiction of the Osaka District Court in the first instance.

#### Supplementary provisions

These Terms shall come into effect from November 1, 2023.

These Terms will be revised on July 24, 2024, and the revised content will apply from July 24, 2024.