

March, 2023

# TEAM EXPO 2025 Programme



TEAM  
**EXPO**  
2025

Japan Association for the 2025 World Exposition  
Momentum Fostering Bureau  
Planning Department Co-creation Promotion Division  
TEAM EXPO 2025 Programme

# Outline of the Expo 2025 Osaka, Kansai, Japan

TEAM  
EXPO  
2025

## Title

Expo 2025 Osaka, Kansai, Japan

## Venue

### Yumeshima Island (Osaka City)

Yumeshima Island is an artificial island located on the waterfront of Osaka City, where visitors will be able to enjoy the beautiful scenery of the Seto Inland Sea. We will promote the Expo as the one connected to the world through the surrounding sea and sky, as well as providing programs taking advantage of the location.

## Period

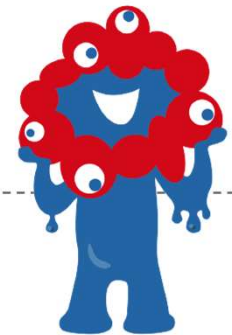
Sunday, 13 April to Monday, 13 October 2025

## Projected number of Visits

Approx. 28.2 million

## Concept

**People's Living Lab**



## [Theme] Designing Future Society for Our Lives

[Subthemes]  
Saving Lives  
Empowering Lives  
Connecting Lives



# Project structure

To fulfil its purpose of putting its theme into practice, Expo 2025 Osaka, Kansai, Japan, will comprise three sets of projects: 'Co-creation with the World', 'Theme Practice' and 'Future Society Showcase', which will be implemented under the concept of 'People's Living Lab'. All projects under this Expo contribute to the significance of the Expo by fulfilling its purpose

## [Concept] People's Living Lab

### Co-creation with the World

Pavilions for official participants

Official events

### Theme Practice

Thematic projects

**TEAM EXPO 2025  
programme**

Thematic forums

Japan Pavilion

Projects of local governments etc

Pavilions for private sectors

Events

### Future Society Showcase

Future Society Showcase projects

Virtual Expo

# What is TEAM EXPO 2025 Programme?

**The TEAM EXPO 2025 program is an initiative to work together to create an ideal future society.**

**Through collaboration between the diverse participants, we will put into practice the theme of the Expo; ‘Designing Future Society for Our Lives’ and contribute to the success of the SDGs.**





# How to participate in the “TEAM EXPO 2025” Programme.

You can participate in Team Expo 2025 in one of two ways.

- A. Join a Co-Creation Challenge.
- B. Be a Co-Creation Partner.

## Co-Creation Challenge

: **Working together to solve social issues.**

We will call for initiatives to solve the issues to put into practice the theme of Expo 2025.



## Co-Creation Partner



: **Corporations and Organizations that support multiple Co-Creation Challenges.**

We will call for corporations, organizations and other parties that have the skills, strengths or resources useful for supporting Co-Creation Challenges.

- **Co-Creation Challenge is an activity which you are promoting to solve social issues.**

**Please register the activity or activities that you are actively promoting to solve social issues to contribute to the Expo theme and the achievement of the SDGs.**

**All fields are welcome.**

## Registration Items

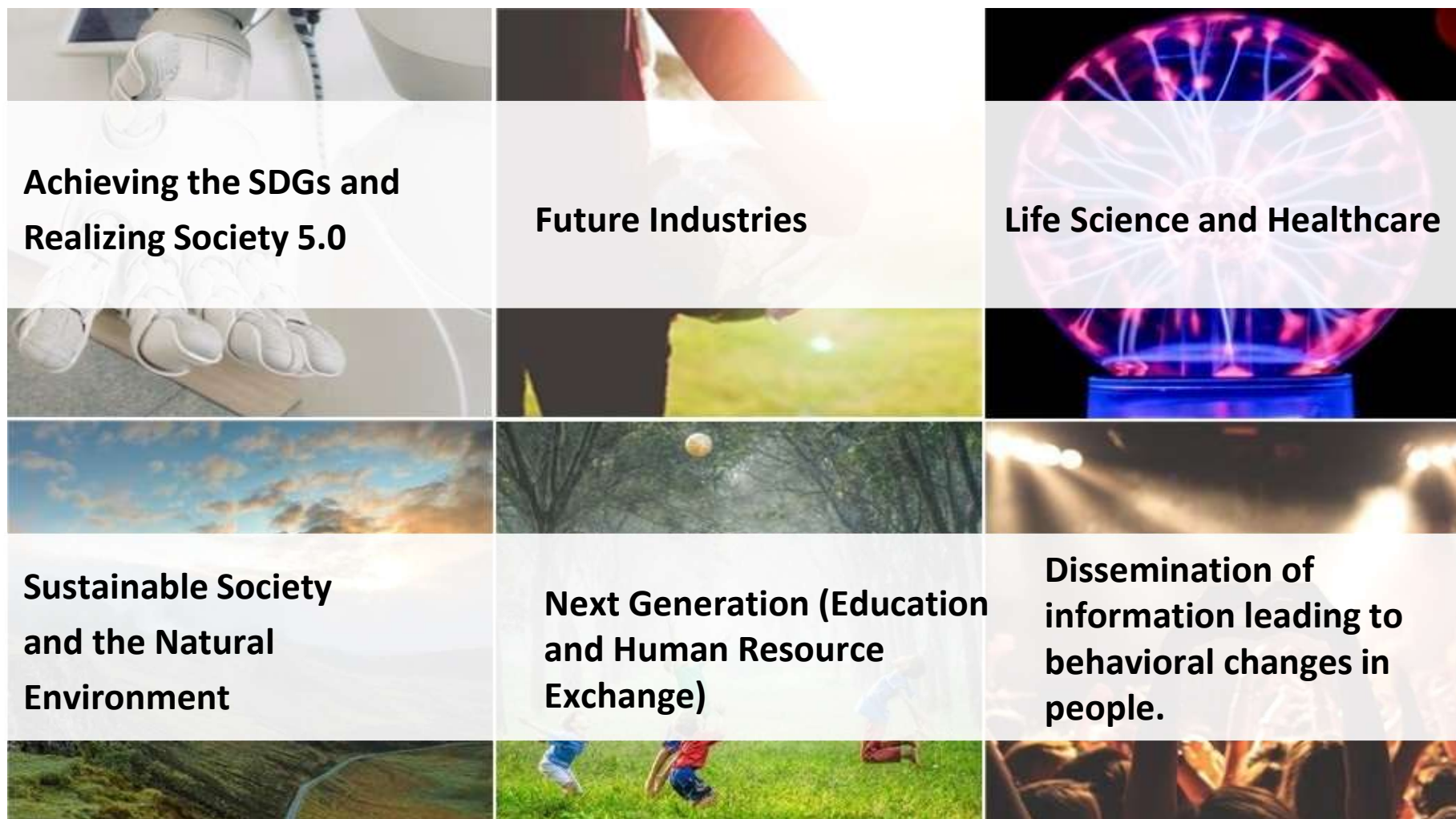
“What kind of future society do you want to achieve?”

“What are you currently doing to achieve this goal?”

“With whom do you want to promote Co-Creation for the future?” (and additional questions)

✕ There is no cost for registration, but each team must pay for the application procedures and expenses necessary for Co-Creation Challenge activities. (No subsidies will be provided.)

## Examples of Co-Creation Challenge



※These activities are just examples, and we are looking forward to receiving registrations for a variety of activities including, but not limited to the above.



- **Co-Creation Partner is a corporation and an organization that creates and supports multiple Co-Creation Challenges.**

**Co-Creation Partners are entities that promote Co-Creation through a variety of activities. The content of the Co-Creation Partner's activities will be decided after consultation with us.**

**Please register the Co-Creation Partner as a corporation or an organization.**

**What we are asking for is the following:**

- **To provide the skills, strengths or resources that you have, and support Co-Creation Challenges.**

✂It is also possible to register your own individual activities as Co-Creation Challenges, in addition to your efforts as a Co-Creation Partner.

✂There is no cost for registration, but each team must pay for the application procedures and expenses necessary for Co-Creation Challenge activities. (No subsidies will be provided)

## Examples of a Co-Creation Partner

### Human Resource



- Support the launch, operation, and commercialization of each Co-Creation Challenge Activity.

### Finance



- Financial support

### Places and Things



- Activities to support the demonstration and introduction of each Co-Creation Challenge.

### Information



- Activities to increase public awareness of each Co-Creation Challenge

## Support Co-Creation Challenges

※These activities are just examples, and we are looking forward to receiving registrations for a variety of activities including, but not limited to the above.

# Promote Co-Creation

In the TEAM EXPO 2025 programme, we prepare online and onsite co-creation platforms for participants to meet and co-create with each other to accelerate their actions.

## Join the program

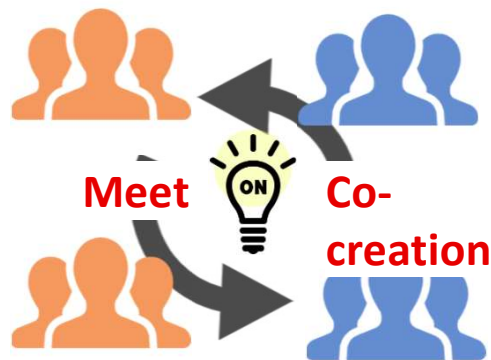


Co-creation Challenge



Co-creation Partner

## Create co-creation



People who related to Co-creation Challenge and Co-creation Partner would connect with each other and would be able to develop their actions.

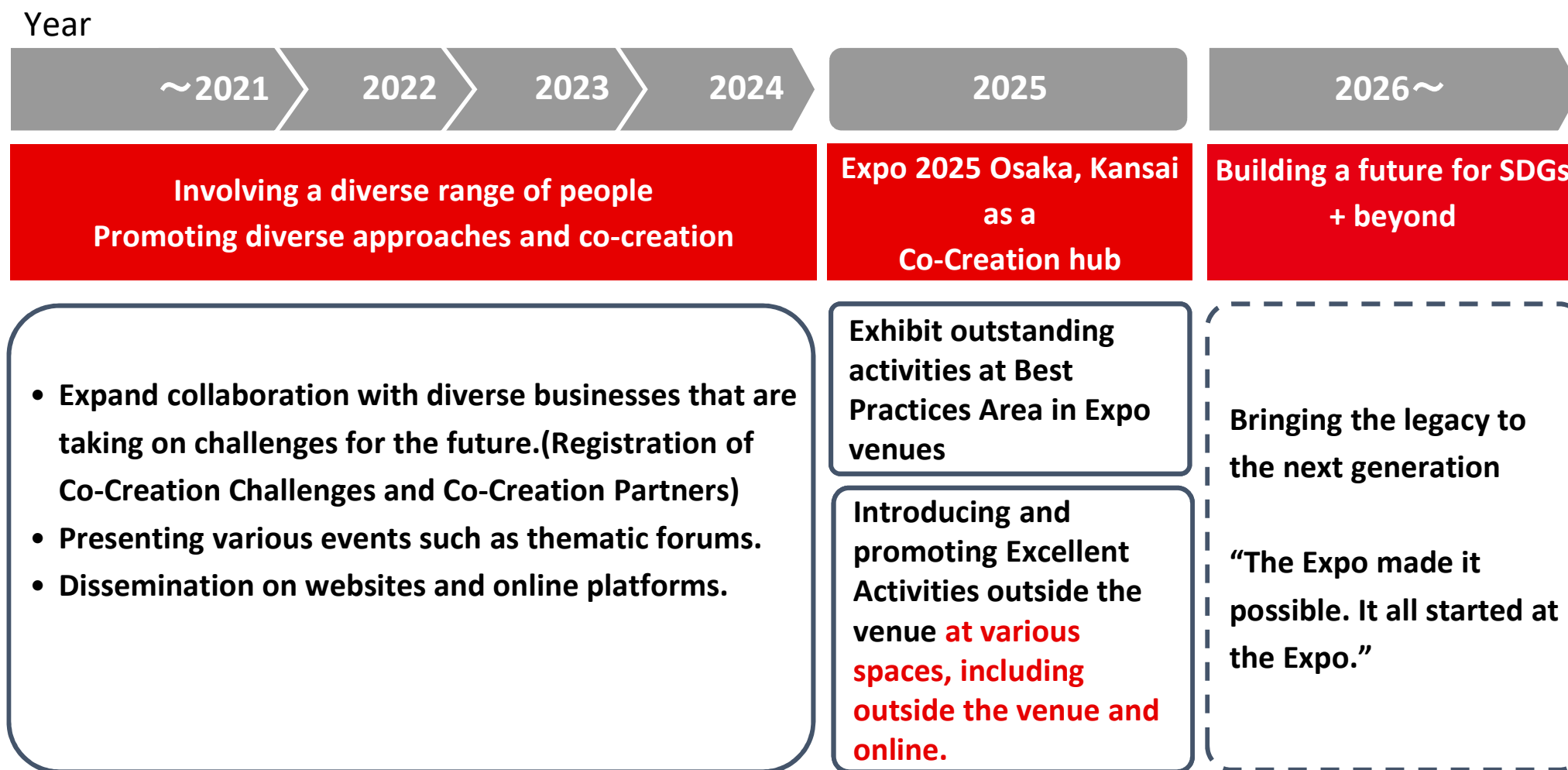
## Demonstrate and introduce activities during Expo period.



‘Designing Future Society for Our Lives’ will come together for the TEAM EXPO 2025 programme. Especially excellent, practical, globally reproducible and useful initiatives towards the future will be displayed and demonstrated.

Carrying on the legacy to the Next Generation

# TEAM EXPO 2025 Programme Deployment and Schedule





# Sharing excellent results at the Best Practice Area

## Sharing excellent results at the Best Practice Area

- Among the initiatives to 'Designing Future Society for Our Lives' that come together for the TEAM EXPO 2025 programme, especially excellent, practical, globally reproducible and useful initiatives towards the future will be displayed and demonstrated as the Best Practices in the Best Practice Area at the site.
- We will also devise a system for showcasing several excellent initiatives, including the Best Practices to a wider range of visitors. For example, limited-time or interchangeable exhibitions in Best Practice Areas or collaboration with exhibitions and events held elsewhere at the site.
- Moreover, the Best Practices and other outstanding initiatives in the TEAM EXPO 2025 program will be introduced and shared not only at the site, but also at events held elsewhere in Osaka, Greater Kansai, other areas as well as online.

